# CITY OF RENTON FOR IMMEDIATE RELEASE

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### **City of Renton Contacts**

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## City of Renton accepting applications for 2023 Tourism Promotion Grants

Deadline for applications is 4:30 p.m. on Friday, October 21, 2022

**RENTON, WA** – The City of Renton has opened the application process for 2023 tourism promotion grants.

Non-profit organizations operating events or installations designed to attract tourism to Renton are encouraged to apply. Events need not occur within the Renton city limits. However, they must show measurable drive-in tourism within the city limits. Organizations may apply for multiple events. Capital expenditures are not eligible for funding.

The Lodging Tax Advisory Committee (LTAC) reviews applications and forwards funding recommendations to Renton City Council, which makes the final determination.

LTAC encourages applications involving multiday events, including athletics and events promoting diversity and inclusivity. Additionally, the committee seriously considers projects with a proven record of attracting overnight visitors.



### The application deadline is 4:30 p.m. on Friday,

October 21, 2022, and finalists will present to LTAC on November 8 via Zoom. The committee will make its final recommendations in December.

Interested parties can find the application and more information online. Questions concerning the application process may be directed to Jessie Kotarski, Economic Development Manager, at 425-430-7271 or via email at ikotarski@rentonwa.gov.

Washington state's Hotel-Motel Tax, collected on all in-city lodging stays of less than 30 days, funds Tourism Promotion Grants.

#### About the City of Renton

The City of Renton, Washington, with a population of 107,500 (2022), is located on the southeast shore of Lake Washington, just south of Seattle. Renton's strong economic base, diverse marketplace, and favorable business climate have attracted nationally recognized companies wishing to provide employees and their families with an











outstanding quality of life. Renton is the home of Boeing, PACCAR, IKEA, Super Bowl Champion (2014) Seattle Seahawks, two-time (2016 & 2019) MLS champion and CONCACAF Champion (2022) Seattle Sounders FC (in 2024), and the eternal resting place of rock icon Jimi Hendrix. More information is on our website, in news releases, or on Facebook, Twitter, Instagram, and Nextdoor.





