## MEDIA ADVISORY November 14, 2017

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## **Small Business Saturday and Downtown Tree Lighting**

## Saturday, November 25, 2017 Downtown Renton and Piazza Park

WHAT: The Renton Downtown Partnership and Piazza Renton present downtown's annual Small Business Saturday and Downtown Tree Lighting celebration, a full day of events designed to support small, locally owned businesses and usher in the holiday season.

There will be activities for all ages, including live music, holiday treats, kids' activities, Pop Up Market, festive Downtown shops, and, of course, the arrival of Santa and lighting of the downtown holiday tree.

Small Business Saturday is a national event sponsored by American Express. It is a shopping holiday to encourage people across the country to support small, local businesses.

Come shop, dine, and play this holiday season in Downtown Renton!

- WHEN: Saturday, November 25, 2017
  - 10 a.m. 5 p.m. Shopping activities throughout Downtown Renton, including prize drawings for purchases made in Downtown Renton businesses.
  - 10 a.m. 7 p.m. Pop Up Market in the Renton Pavilion Event Center featuring handcrafted and specialty items from local vendors and pop up shops.
  - 3 7 p.m. Music, holiday treats, and activities for children in Renton Pavilion Event Center.
  - 5 p.m. Tree lighting and arrival of Santa at Piazza Park.

More details: <a href="mailto:facebook.com/rentondowntownpartnership/">facebook.com/rentondowntownpartnership/</a>

## About the City of Renton

The City of Renton, Washington, with a population of 102,700 (2017), is located on the southeast shore of Lake Washington, just south of Seattle. Renton's strong economic base, diverse marketplace, and favorable business climate have attracted the attention of nationally recognized companies that are providing employees and their families an outstanding quality of life. Renton is the home of Boeing, PACCAR, IKEA, the Seattle Seahawks, and the eternal resting place of Jimi Hendrix. More information can be found on our website (<u>rentonwa.gov</u>), Facebook page (<u>CityofRenton</u>), and Twitter (<u>@CityofRenton</u>).