Proclamation

Whereas, according to the United States Small Business Administration, there are 30.7 million small businesses in the United States, which represent 99.7 percent of all businesses in the United States, and are responsible for 64.9 percent of net new jobs created from 2000 to 2018; and

Whereas, Renton celebrates our local small businesses and the contributions they make to our local economy and community; and

Whereas, small businesses employ 47.3 percent of the employees in the private sector in the United States; and

Whereas, 94% of consumers in the United States value the contributions small businesses make in their community; and

Whereas, 96% of consumers who plan to shop on Small Business Saturday said the day inspires them to go to small, independently owned retailers that they have not been to before, or would not have tried; and

Whereas, 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and

Whereas, 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and

Whereas, advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday;

Now, therefore, I, Denis Law, Mayor of the City of Renton, do hereby proclaim November 30, 2019, to be Small Business Saturday

in the City of Renton, and I encourage all members of the community to support small businesses and merchants on Small Business Saturday and throughout the year.

In witness whereof, I have hereunto set my hand and caused the seal of the City of Renton to be affixed this 25th day of November, 2019.

Denis Law, Mayor
City of Renton, Washington

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