

*Your company
+ Our community
= A wise
investment!*

COMMUNITY EVENT

SPONSORSHIP PACKAGES 2018



RENTON
— WASHINGTON, USA —



“Ivar’s has been a proud partner of the City of Renton for more than 24 years. Partnering with the city allows us to provide engaging community programs that target varying audiences in the very neighborhoods that we serve.”

**—Carl Taylor, Director of Operations,
Ivar’s Seafood Bars**

“We feel strongly about partnering with our city! It’s one of the many keys to giving back to the great community we live, work and play in.”

—Jason Parker, King and Bunnys

BUILDING CONNECTIONS BUILDING COMMUNITY



The City of Renton hosts a variety of community events throughout the year, building connections with its citizens and businesses that reflect the breadth and richness of the diversity in our city. These events would not be possible without the support and partnership of local community businesses and organizations. You are invited

to collaborate with us and promote your organization or business in conjunction with the City of Renton events.

This sponsorship packet includes many exciting events planned for our entire community to enjoy. By taking advantage of the sponsorship opportunities, your business will be able to maximize exposure to the residents of Renton and show community support. Our combined success yields resilient kids, strong families, and healthy communities. Become a part of that success today!

Denis Law

Mayor Denis Law



Day of Service



Bark in the Park & Pooch Plunge



Small donations collectively have a huge impact on our community. Regardless of the size of your gift, it will make a difference! In-kind donations are always appreciated too!

Contact our Recreation and Neighborhood Division Manager at 425-430-6600 to discuss options.

Renton History Museum



Renton Youth Council



K9 Candy Cane 5K Fun Run and Walk



Hassle Free Holiday Bazaar

SubUrban Farm & Garden Expo (Plant and Seed Swap)



Polar Bear Plunge



Holiday Lights at the Piazza



Youth and Adult Athletics

Senior Programs



Maplewood Golf Course Events



Youth Dance Recital

Specialized Recreation Programs



Arbor / Earth Day



Truck-or-Treat



BBQ with the Badges

PAGE 4

Renton Farmers Market

Tuesdays, June –September, 3–7 pm
Anticipated Attendance: 50,000+
for the season; 3,000+ per week

Bringing local farmers, crafters,
entertainers, and the community
together!

PAGE 6

**Renton’s Fabulous
4th of July**

Wednesday, July 4, 12–10 pm
Anticipated Attendance: 20,000+

Renton’s largest one-day event
includes activities for kids, a volleyball
tournament, entertainment, and
of course, a professional fireworks
display.

PAGE 8

**Summer Outdoor
Concerts**

Wednesdays, July 11–August 15
7–8:30 pm
Anticipated Attendance: 500+

Settle in for an evening of music and
entertainment with family and friends.

PAGE 10

Renton River Days

Friday, July 27, 11 am–8 pm
Saturday, July 28, 11 am–8 pm
Sunday, July 29, 11 am–6 pm
Anticipated Attendance: 35,000

A multi-day family festival and
celebration of community pride.



PAGE 12

**Summer Outdoor
Movie Series**

July–August
Movies begin at dusk
Anticipated Attendance: 500+

Cool off on a summer’s evening with
an outdoor movie experience under
the stars.

PAGE 14

Cruz the Loop

Saturday, August 18, 5–9 pm
Anticipated Attendance: 500+

The event will include cruising the
streets of Downtown Renton, live
music, dance party, and food trucks.
It’s going to be a ‘hot rod of a time!’

PAGE 16

Multicultural Festival

Friday, September 14
Saturday, September 15
Anticipated Attendance: 2,000+

Celebrating Renton’s diverse
community with dance and musical
performances, cultural activities, food
trucks, arts and crafts, and storytelling.

PAGE 18

Renton’s Holiday Lights

Friday, November 30 for
Official Lighting Event; Displayed
through January 1, 2019
Anticipated Attendance: 15,000+
during the holiday season

Gene Coulon Memorial Beach Park
is transformed into a stunning visual
display as over 175,000 Christmas
lights illuminate the shores of Lake
Washington.

PAGE 20

**Gift of Play Scholarship
Program**

Available year round
Anticipated Impact: 400+

100% of donations will assist with
program fees for low income children,
adults, seniors, and people with
disabilities.

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Sponsor Commitment Forms



RENTON FARMERS MARKET

Summer has finally arrived, guess it's time to MEET ME AT THE MARKET! The [Renton Farmers Market](#) will be celebrating its 17th season of bringing local farmers and the community together! In addition to the wonderful assortment of fresh Washington produce, the market also offers a wide variety of options: beautiful flowers, delicious prepared foods, hand-crafted items, informative demonstrations, and memorable entertainment.



TARGET AUDIENCE

All ages

ANTICIPATED ATTENDANCE

50,000+ for the market season;
3,000+ per week

DATE & TIME

Tuesdays, June through
September, 3–7 pm

LOCATION

Piazza Park



RENTON FARMERS MARKET

SPONSORSHIP BENEFIT	Trailer Sponsor \$10,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Friend of the Market \$1,000	Market Day Sponsor \$400 per day
Vinyl wrap on Renton Farmers Market Trailer (sponsor provided; pre-approved design) for three (3) years	✓					
Industry exclusivity	✓	✓				
Business mentions at the Market	✓	✓	✓			
Booth at the Market	Up to 2 Dates	Up to 17 Dates	Up to 6 Dates	Up to 2 Dates	1 Date	1 Date
Speaking opportunities at the Market	✓	✓	✓	✓	✓	On Market Day
Distribute business information at the Market information booth	✓	✓	✓	✓		On Market Day
Logo with link on websites and weekly emails	✓	✓	✓	✓	Link Only	On Market Day
Social media mentions	✓	✓	✓	✓	✓	On Market Day
Logo / business name on marketing materials (sponsorship must be finalized by printing dates)	✓	✓	✓	Paper Only		
Banner with business logo / name displayed at Renton Farmers Market (non-attended days)		✓	✓	✓	✓	On Market Day (Sponsor Provided)





RENTON'S FABULOUS 4TH OF JULY

Entering its 16th year, [Renton's largest one-day event](#) ignites annually on the grounds of Gene Coulon Memorial Beach Park. Relax, the red coats aren't coming, so kick off your shoes, throw on some shades, and enjoy the stage entertainment. You can watch as our compatriots march toward the free ActivityZone, which offer inflatables, face-painting, an obstacle course, and other fun adventures. Or if you're more of a field general, you can spike your way through the Sand Blast Volleyball Tournament. The 25-minute professional fireworks display begins at 10pm from the water walk.



TARGET AUDIENCE

All ages

ANTICIPATED ATTENDANCE

20,000+

DATE & TIME

Wednesday, July 4
12–10 pm

LOCATION

Gene Coulon Memorial
Beach Park

RENTON'S FABULOUS 4TH OF JULY

SPONSORSHIP BENEFIT	Presenting \$30,000	Stage Entertainment \$5,000	ActivityZone \$2,500
Premier sponsor of Renton's largest one-day event	✓		
Premier sponsor name / logo featured in the event title	✓		
Industry exclusivity	✓		
Volunteer opportunities for sponsor employees	✓		
First right of refusal for next year's event	✓		
Marketing on digital reader boards on Maple Valley Highway and Benson Road	✓		
Sponsor predominantly featured in city's marketing and communications plan for this event	✓		
Opportunity to park company promotional vehicle on site	✓		
Sponsor logo featured on city provided event banner displayed at park entrance	✓		
Reserved VIP (grass) area at event	✓		
City View / Cable Channel 21 promotions (Renton's cable programming)	✓	✓	
Sponsor name / logo featured in paid social media boost	✓	✓	
Event spotlight in the Mayor's Newsletter and Renton CityNews	✓	✓	
City provided canopy and / or table for display booth at event	✓	✓	✓
During countdown to the fireworks display, launch shell in appreciation of sponsorship	✓	✓	✓
Sponsor link on city's event webpage	✓	✓	✓
Sponsor invited to speak at the event's official welcome	✓	✓	✓
Sponsor receives VIP parking at event	✓	✓	✓
Sponsor recognition within announcements from the entertainment stage	✓	✓	✓
Name / logo featured in event spotlight on city event webpages and social media platforms	✓	✓	✓
City will distribute sponsor-provided giveaways from event info booth	✓	✓	✓
Name / logo in seasonal flyers, posters, counter-cards, local newspaper (full-color ads), and press releases	✓	✓	✓
Name / logo included in day of event flyer	✓	✓	✓
Display sponsor-provided banners at event	✓	✓	✓
A-frame featuring sponsor logo at event information booth	✓	✓	✓
Sponsor name recognized in "Thank You" on city website and social media	✓	✓	✓



SUMMER OUTDOOR CONCERTS

It's been a hard day's night? Step outside, summertime's in bloom! Gene Coulon Memorial Beach Park once again, sets the stage for Renton's [Summer Outdoor Concerts](#). Bring a blanket, a few low back chairs, and stake your claim as you and your family settle in for an evening of music and entertainment.



Summer Concerts



TARGET AUDIENCE
All ages

ANTICIPATED ATTENDANCE
500+

DATE & TIME
Wednesdays, July 11–August 15
7–8:30 pm

LOCATION
Gene Coulon Memorial
Beach Park

SUMMER OUTDOOR CONCERTS

SPONSORSHIP BENEFIT	Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000
Premier sponsor for Summer Outdoor Concert Series	✓			
Premier sponsor name/logo featured in the event title	✓			
Industry exclusivity	✓			
Volunteer opportunities for sponsor employees	✓			
First right of refusal for next year's event	✓			
Marketing on digital reader boards on Maple Valley Highway and Benson Road	✓			
Sponsor predominantly featured in the city's marketing and communications plan for this event	✓			
City provided canopy and/or table for display booth at event	✓			
Sponsor logo featured on city provided event banner displayed at each concert event	✓			
Reserved VIP (grass) area at each concert	✓			
Opportunity to park company promotional vehicle on site	✓	✓		
Sponsor invited to speak at the event's official welcome	✓	✓		
Sponsor receives VIP parking at each concert	✓	✓		
Sponsor recognition within announcements from the entertainment stage	✓	✓		
City will distribute sponsor-provided giveaways from event info booth	✓	✓	✓	
Sponsor link on city's event webpage	✓	✓	✓	
Name (w/logo, Platinum and above) featured in event spotlight on city event webpages and social media platforms	✓	✓	✓	
Event spotlight in the Mayor's Newsletter and Renton CityNews	✓	✓	✓	✓
Name/logo in seasonal flyers and posters	✓	✓	✓	✓
Display sponsor-provided banners at event	✓	✓	✓	✓
Sponsor name recognized in "Thank You" on city website and social media	✓	✓	✓	✓



RENTON RIVER DAYS



TARGET AUDIENCE
All ages

ANTICIPATED ATTENDANCE
35,000 across multiple events/days

DATE & TIME
Friday, July 27, 11 am–8 pm
Saturday, July 28, 11 am–8 pm
Sunday, July 29, 11 am–6 pm

LOCATION
Liberty Park, Cedar River Park & Renton Community Center

The Annual [Renton River Days](#) (RRD) is a multi-day family festival and celebration of community pride. It's a time to gather with family, friends, and neighbors and enjoy the amenities and activities which make Renton a great community in which to live, work, learn and play. RRD is the largest, longest-running, most comprehensive and inclusive event in Renton.

Originating in 1986, this celebration joins residents, businesses, organizations, and Puget Sound region tourists together for a wonderful variety of events, special features for youth, families and seniors. Annual favorites include the parade, arts and crafts vendors, visual and performing arts (chalk art contest, juried fine art show, quilt show), recreation (fun walks, soccer tournament), food, exhibitions (i.e. non-profit community booths, sponsor booths, boat show, car shows), dozens of activity stations for kids, and culturally diverse stage entertainment. Producing nearly 35 events and special programs over several days and at locations within Renton, the main festival is held the fourth weekend of July. Estimated attendance is 35,000 at these and various locations including Liberty Park, Cedar River Park, and the Renton Community Center. Welcome to River Days!



RENTON RIVER DAYS

SPONSORSHIP BENEFIT

	Presenting Sponsor: Diamond \$20,000	Festival Co-Sponsor: Platinum \$5,000	Signature Event/Activity Sponsor: Gold \$2,500-\$4,500	Silver Supporter \$1,500	Bronze Supporter \$1,000
Premier sponsor of largest, longest-running, most comprehensive & inclusive event in Renton	✓				
Premier sponsor name/logo featured in the event title	✓				
Street and park festival-provided banners	✓				
Festival-provided sponsor booth at park	✓				
Opportunity to park promotional vehicle on site	✓				
Marketing on digital reader boards on Maple Valley Highway and Benson Road	✓				
Sponsor predominantly featured in the RRD's marketing and communications plan for this event	✓				
Event spotlight in the Mayor's Newsletter and Renton CityNews	✓				
Priority placement of sponsor logo on cover of print marketing (fest schedule, poster, official guide) and letterhead	✓	✓			
Logo on festival t-shirts as produced	✓	✓			
City View / Cable Channel 21 promotions (Renton's cable programming)	✓	✓			
Sponsor name/logo featured in paid social media boost	✓	✓			
Festival will distribute sponsor-provided giveaways at event information booth	✓	✓			
Sponsor-provided downloadable incentive featured on RRD website	✓	✓			
Name or logo in print marketing opportunities (i.e. fest schedule, posters, official guide)	✓	✓	✓		
Sponsor logo featured on web & social media inclusions	✓	✓	✓		
Volunteer opportunities for sponsor employees	✓	✓	✓		
First right of refusal for next year's event	✓	✓	✓		
Multi-year agreement opportunity	✓	✓	✓		
Sponsor receives VIP parking	✓	✓	✓		
Sponsor name/logo featured on event-specific participant/registration forms.	✓	✓	✓		
Opportunities may occur such as official welcomes, sponsor give-away goody bags, table displays	✓	✓	✓		
Complimentary tickets to Wenatchee Youth Circus show	✓	✓	✓		
Display sponsor-provided banner at park	✓	✓	✓		
Sponsor name in "Thank You" RRD social media	✓	✓	✓		
Sponsor recognition within announcements from the entertainment stage	✓	✓	✓	✓	
On-site opportunity for 3-day sponsor-provided booth; allowed to sell or fundraise at booth	✓	✓	✓	✓	
Fee waiver for RRD Parade entry (\$150 value)	✓	✓	✓	✓	
Sponsor links on RRD website	✓	✓	✓	✓	
A-frame signage co-located at fest info booth or near sponsored activity feature at park	✓	✓	✓	✓	✓
Sponsor name in post-festival "Thank You" on RRD website	✓	✓	✓	✓	✓
On-site opportunity for 3-day sponsor-provided booth; informational only; no sales/fundraising					✓
Sponsor name on RRD website					✓



SUMMER OUTDOOR MOVIE SERIES



Searching for a fun [summer evening activity](#)? We'll make you an offer you can't refuse! Gather with your family and friends for a great movie line-up. Bring a blanket, a few low back chairs and stake your claim as you settle in for an amazing outdoor movie experience under the stars.



TARGET AUDIENCE

All ages

ANTICIPATED ATTENDANCE

500+

DATE & TIME

July through August
Movies begin at dusk

LOCATION

Gene Coulon Memorial Beach
Park and other Renton parks

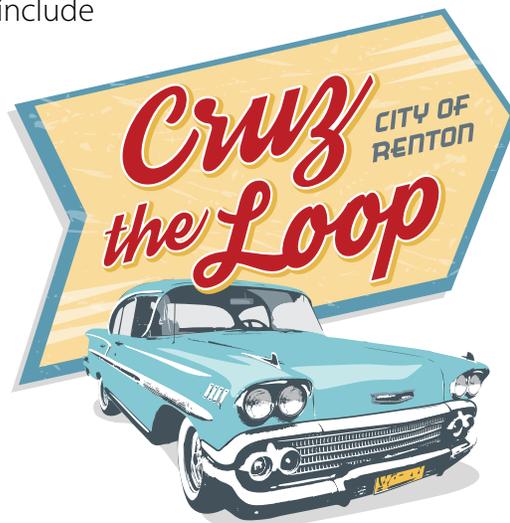
SUMMER OUTDOOR MOVIE SERIES

SPONSORSHIP BENEFIT	Diamond \$10,000	Platinum \$5,000	Gold \$2,500
Premier sponsor for the Summer Outdoor Movie Series	✓		
Premier sponsor name/logo featured in the event title	✓		
Industry exclusivity	✓		
Volunteer opportunities for sponsor employees	✓		
First right of refusal for next year's event	✓		
Marketing on digital reader boards on Maple Valley Highway and Benson Road	✓		
Sponsor predominantly featured in the city's marketing and communications plan for this event	✓		
City provided canopy and/or table for display booth at event	✓		
Sponsor logo featured on city provided event banner displayed at each movie event	✓		
Reserved VIP (grass) area at each concert	✓	✓	
Opportunity to park company promotional vehicle on site	✓	✓	
Sponsor invited to speak at the event's official welcome	✓	✓	
Sponsor receives VIP parking at each film	✓	✓	
Sponsor recognition within announcements from the entertainment stage	✓	✓	
PSA/Marketing on screen prior to start of each film (Platinum Level - three (3) films, Gold Level - one (1) film)	✓	✓	✓
City will distribute sponsor-provided giveaways from event info booth	✓	✓	✓
Sponsor link on city's event webpage	✓	✓	✓
Name (w/ logo, Platinum and above) featured in event spotlight on city event webpages and social media platforms	✓	✓	✓
Event spotlight in the Mayor's Newsletter and Renton CityNews	✓	✓	✓
Name/logo in seasonal flyers and posters	✓	✓	✓
Display sponsor-provided banners at event	✓	✓	✓
Sponsor name recognized in "Thank You" on city website and social media	✓	✓	✓



CRUZ THE LOOP

Get your motor running, it's time to [Cruz the Loop](#)! Just like so many years ago, cars will be making the iconic loop once again with of course, the green light from Mayor Law. Cruz the Loop is a one-day evening event designed to attract visitors to take part in the celebration of the Renton Loop, a historical pastime from the 1960's until the early 1980's that attracted car enthusiasts alike to cruise a number of Renton streets on any given night. The event will include cruising the streets of Downtown Renton, live music, dance party, and food trucks. It's going to be a 'hot rod of a time!'



TARGET AUDIENCE

All ages

ANTICIPATED ATTENDANCE

500+

DATE & TIME

Saturday, August 18, 5–9 pm

LOCATION

Downtown Renton, on 2nd & 3rd

CRUZ THE LOOP

SPONSORSHIP BENEFITS	Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000
Premier sponsor for Cruz the Loop	✓			
Premier sponsor name / logo featured in the event title	✓			
Industry exclusivity	✓			
Volunteer opportunities for sponsor employees	✓			
First right of refusal for next year's event	✓			
Marketing on digital reader boards on Maple Valley Highway, Benson Road & street banner	✓			
Sponsor predominantly featured in city's marketing and communications plan for this event	✓			
City provided canopy and/ or table for display booth at event	✓			
Sponsor logo featured on city provided event banner displayed at event site	✓			
Sponsor receives up to two (2) VIP "Pole Position" spots during Cruz	✓	✓		
Opportunity to park company promotional vehicle on site	✓	✓		
Sponsor invited to speak at the event's official welcome	✓	✓		
Sponsor recognition within announcements from the entertainment stage	✓	✓		
Sponsor link on city's event webpage	✓	✓	✓	
Name (w/ logo, Platinum and above) featured in event spotlight on city event webpages and social media platforms	✓	✓	✓	
Event spotlight in the Mayor's Newsletter and Renton CityNews	✓	✓	✓	
Premier name placement (w/ logo, Platinum and above) in seasonal flyers, posters, counter-cards, and press releases	✓	✓	✓	✓
Display sponsor-provided banners at event	✓	✓	✓	✓
A-frame featuring sponsor logo at event information booth	✓	✓	✓	✓
Sponsor name recognized in "Thank You" on city website and social media	✓	✓	✓	✓



RENTON MULTICULTURAL FESTIVAL

Over the course of two days the City of Renton will rise like a Phoenix as it celebrates the sights, smells, sounds, and tastes of its diverse communities. The 3rd annual [Renton Multicultural Festival](#) will feature dance and musical performances by local Filipino, Hawaiian, East Indian, Irish, Tap and more! Further enlightenment will be provided through hands-on cultural activities, community booths, food trucks, arts and crafts, in addition to storytelling booths.

RENTON
MULTICULTURAL
festival



TARGET AUDIENCE

All ages

ANTICIPATED ATTENDANCE

2,000+

DATE & TIME

Friday, September 14 and
Saturday, September 15

LOCATION

Carco Theater Friday evening and
Renton Pavilion Event Center &
Piazza Park Saturday afternoon

RENTON MULTICULTURAL FESTIVAL

SPONSORSHIP BENEFIT	Diamond \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000
Premier sponsor for the Renton Multicultural Festival two (2) day event	✓			
Premier sponsor name / logo featured in the event title	✓			
Industry exclusivity	✓			
Volunteer opportunities for sponsor employees	✓			
First right of refusal for next year's event	✓			
Marketing on digital reader boards on Maple Valley Highway and Benson Road	✓			
Sponsor predominantly featured in the city's marketing and communications plan for this event	✓			
Sponsor logo featured on city provided event banner displayed at each event	✓			
City provided canopy and / or table for display booth at event	✓	✓		
Opportunity to park company promotional vehicle on site	✓	✓		
Sponsor invited to speak at the event's official welcome	✓	✓		
Sponsor receives VIP parking for each event	✓	✓		
Sponsor recognition within announcements from the entertainment stage	✓	✓		
Sponsor link on city's event webpage	✓	✓	✓	
Name (w/ logo, Platinum and above) featured in event spotlight on city event webpages and social media platforms	✓	✓	✓	
Event spotlight in the Mayor's Newsletter and Renton CityNews	✓	✓	✓	
Premier name placement (w/ logo, Platinum and above) in seasonal flyers, posters, counter-cards, and press releases	✓	✓	✓	✓
Name included (w/ logo, Platinum and above) in event program	✓	✓	✓	✓
Display sponsor-provided banners at event	✓	✓	✓	✓
A-frame featuring sponsor logo at event information booth	✓	✓	✓	✓
Sponsor name recognized in "Thank You" on city website and social media	✓	✓	✓	✓



RENTON'S HOLIDAY LIGHTS

Silver bells for a silver anniversary! [Renton's Holiday Lights](#) enters its 25th season and once again transforms Gene Coulon Memorial Beach Park into a stunning visual display as over 175,000 Christmas lights illuminate the shores of Lake Washington. The month long festivities will be commemorated on the first night by the Mayor of Renton along with holiday magic, musical entertainment, strolling characters, photo stations, the Argosy Christmas Ship with feature entertainment, and depending on how nice the community has been, a visit from Santa and Mrs. Claus!



TARGET AUDIENCE

All ages

ANTICIPATED ATTENDANCE

2,500 at Official Lighting Event and 15,000+ during the holiday season

DATE & TIME

Friday, November 30 for Official Lighting Event; Displayed through January 1, 2019

LOCATION

Gene Coulon Memorial Beach Park

RENTON'S HOLIDAY LIGHTS

SPONSORSHIP BENEFIT	Presenting \$25,000	Co-Sponsor \$10,000	Entertainment Co-Sponsor \$2,000
Premier sponsor of largest professional holiday lights display in Renton	✓		
Premier sponsor name/logo featured in the event title	✓		
Industry exclusivity	✓		
Volunteer opportunities for sponsor employees	✓		
First right of refusal for next year's event	✓		
Sponsor predominantly featured in city's marketing and communications plan for this event	✓		
Marketing on digital reader boards on Maple Valley Highway and Benson Road	✓	✓	
Opportunity to park company promotional vehicle on site	✓	✓	
City View/Cable Channel 21 promotions (Renton's cable programming)	✓	✓	
Sponsor name/logo featured in paid social media boost	✓	✓	
Display city provided sponsor banner throughout month long lighting season	✓	✓	
Event spotlight in the Mayor's Newsletter and Renton CityNews	✓	✓	
Sponsor invited to speak at the event's official welcome	✓	✓	✓
Sponsor receives VIP parking for official lighting event	✓	✓	✓
Sponsor recognition within announcements from the entertainment stage	✓	✓	✓
Name/logo featured in event spotlight on city event webpages and social media platforms	✓	✓	✓
City provided canopy and/or table for display booth at event	✓	✓	✓
City will distribute sponsor-provided giveaways at official lighting event	✓	✓	✓
Sponsor link on city's event webpage	✓	✓	✓
Name/logo in seasonal flyers, posters, counter-cards, and press releases	✓	✓	✓
A-frame featuring sponsor logo at official lighting event	✓	✓	✓
Sponsor name recognized in "Thank You" on city website and social media	✓	✓	✓



GIFT OF PLAY

RECREATION SCHOLARSHIP PROGRAM

Interested in enriching someone’s life? The “Gift of Play” Recreation Scholarship Program is designed to provide individuals living within the Renton School District boundaries with the opportunity to participate in recreational activities. Donations will grant individuals access to programs that will enrich the quality of their lives. 100% of donations will assist with program fees to low income children, adults, seniors, and people with disabilities. Knowing you have made a difference in someone’s life is our gift to you.



TARGET AUDIENCE

Children, families, seniors, and disabled individuals with limited resources

ANTICIPATED IMPACT

400+ scholarships each year

DATE & TIME

Available year round

Any donation amount is appreciated!



2018 SPONSOR COMMITMENT

Contact Person _____

Company Name _____

Address _____

City _____ State, ZIP _____

Phone/Cell _____ Email _____

List on-site activity and distribution material _____

SPONSORSHIP LEVEL

RENTON FARMERS MARKET

See form on page 22

RENTON RIVER DAYS

See form on page 23

RENTON'S FABULOUS 4TH OF JULY

- Presenting \$30,000
- Stage Entertainment \$5,000
- ActivityZone \$2,500

SUMMER OUTDOOR CONCERTS

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500 Silver \$1,000

SUMMER OUTDOOR MOVIE SERIES

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500

CRUZ THE LOOP

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,000

RENTON MULTICULTURAL FESTIVAL

- Diamond \$10,000
- Platinum \$5,000
- Gold \$2,500
- Silver \$1,000

RENTON'S HOLIDAY LIGHTS

- Presenting \$25,000
- Co-Sponsor \$10,000
- Entertainment Co-Sponsor \$2,000

GIFT OF PLAY Any amount appreciated! \$ _____

OTHER EVENT (event name and amount) _____

TOTAL COMMITMENT \$ _____

AGREEMENT: The City of Renton agrees to provide benefits corresponding to the level of sponsorship. The sponsor agrees to release, indemnify, defend, and hold harmless the City of Renton, its elected and appointed officials, agents, employees, and volunteers, from any and all claims, losses, damages, or injuries caused by or resulting from the sponsor's acts or omissions, except for any portion caused by the City of Renton's sole negligence. Renton does not guarantee any benefit or profit to the sponsor or any person who participates or partakes in the City of Renton events.

Authorized Signature for Sponsor _____ Date _____

Authorized Signature for City of Renton _____ Date _____

METHOD OF PAYMENT (check one)

- Check enclosed (Make payable to City of Renton Community Services.)
- Credit card (MasterCard and Visa accepted. Fill in information below.)

Cardholder Name (please print) _____

Card Number _____ Exp. Date _____ CSC# _____

Cardholder Signature _____ Date _____

Questions? Contact Carrie Nass, Recreation and Neighborhoods Division Manager

Email cnass@rentonwa.gov // Phone 425-430-6624

Return to: Renton City Hall, 6th Floor, 1055 South Grady Way, Renton, WA 98057

RENTON FARMERS MARKET

SPONSOR COMMITMENT



Name of Business _____

Mailing Address _____

Primary Contact Name & Title _____

Phone / Cell _____ Email _____

Website _____

Briefly tell us about your business _____

SPONSORSHIP LEVEL

- Farmers Market Trailer Sponsor \$10,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Friend of the Market \$1,000
- Market Day Sponsor \$400/per day (please note date(s) to right)
- In kind – fill out sponsor information and contact market coordinator

BOOTH REQUESTS

2018 Market dates: circle date, note preference (1st/2nd) all dates may not be available

June 5 12 19 26

July 3 10 17 24 31

August 7 14 21 28

September 4 11 18 25

Please note: booth space at the Renton Farmers Market does not allow commercial sales.

AGREEMENT: The City of Renton agrees to provide benefits corresponding to the level of sponsorship. The sponsor agrees to release, indemnify, defend, and hold harmless the City of Renton, its elected and appointed officials, agents, employees, and volunteers, from any and all claims, losses, damages, or injuries caused by or resulting from the sponsor's acts or omissions, except for any portion caused by the City of Renton's sole negligence. Renton does not guarantee any benefit or profit to the sponsor or any person who participates or partakes in the City of Renton events.

Authorized Signature for Sponsor _____

Printed Name, Title _____ Date _____

Authorized Signature for Renton Farmers Market _____

Printed Name, Title _____ Date _____

METHOD OF PAYMENT (check one)

- Check enclosed (Make payable to City of Renton Community Services.)
- Credit card (MasterCard and Visa accepted. Fill in information below.)

Cardholder Name (please print) _____

Card Number _____ Exp. Date _____ CSC# _____

Cardholder Signature _____ Date _____

Carrie Olson, Renton Farmers Market Coordinator

Email info@rentonfarmersmarket.com // Office 425-430-7214 Cell 425-766-5388

Return to: Renton City Hall, 6th Floor, 1055 South Grady Way, Renton, WA 98057

RENTON RIVER DAYS

SPONSOR COMMITMENT

Name of Business _____

Mailing Address _____

Primary Contact Name & Title _____

Phone/Cell _____ Email _____

Website _____

Briefly tell us about your business _____



SPONSORSHIP LEVEL

- Presenting Sponsor: Diamond \$20,000
- Silver Supporter \$1,500
- Festival Co-Sponsor: Platinum \$5,000
- Bronze Supporter \$1,000
- Signature Event/Activity Sponsor:
Gold \$2,500-\$4,500 (pending selection)

AGREEMENT: The City of Renton agrees to provide benefits corresponding to the level of sponsorship. The sponsor agrees to release, indemnify, defend, and hold harmless the City of Renton, its elected and appointed officials, agents, employees, and volunteers, from any and all claims, losses, damages, or injuries caused by or resulting from the sponsor's acts or omissions, except for any portion caused by the City of Renton's sole negligence. Renton does not guarantee any benefit or profit to the sponsor or any person who participates or partakes in the City of Renton events.

Authorized Signature for Sponsor _____

Printed Name, Title _____ Date _____

Authorized Signature for Renton River Days _____

Printed Name, Title _____ Date _____

METHOD OF PAYMENT (check one)

- Check enclosed (Make payable to City of Renton Community Services.)
- Credit card (MasterCard and Visa accepted. Fill in information below.)

Cardholder Name (please print) _____

Card Number _____ Exp. Date _____ CSC# _____

Cardholder Signature _____ Date _____

Sonja Mejlaender, Festival Director, Renton River Days
Email smejlaender@rentonwa.gov // Office 425-430-6514
Return to: Renton City Hall, 6th Floor, 1055 South Grady Way, Renton, WA 98057



Thank You to Our 2017 Sponsors!

- » AAA of Washington
- » Aces Tennis
- » ADT Security Services
- » AlaskaUSA Federal Credit Union
- » Atkinson Wealth Strategies Group
- » Jim & Char Baker
- » Banner Bank
- » Bath Fitter
- » Brookdale of Renton
- » CarMax
- » Champion Windows
- » Circle of Giving
- » City of Renton Union Local 2170
- » Costco
- » Cugini Florist & Fine Gifts
- » D&D Floor Covering Inc.
- » Fred Meyer
- » GenCare of Renton – The Lodge
- » Garland Jewelers
- » Renton Chamber of Commerce
- » Michael J. Hardy, DDS
- » Hampton Inn & Suites
- » Harley Exteriors
- » Hub Insurance Agency
- » Iron Horse Hay & Feed
- » Kenworth Renton
- » Gary & Betty Kohlwes
- » Lowes of Renton
- » Law Offices of Dan Kellogg
- » Mountain Mist
- » Plumb Tree Park Apartments
- » Qualstar
- » Renton Gives
- » Renton Management Association
- » Renton Municipal Arts Commission
- » Renton Police Youth Program Fund
- » Renton Public Library (KCLS)
- » Renton Reporter
- » Renton School District
- » Renton Technical College
- » Renton Village Merchants Assoc.
- » Sam Chastain Memorial Fund
- » Seattle Revival Center
- » Senior Advisory Board
- » Service Linen Supply
- » Smith Brothers Farms
- » STAR 101.5 FM
- » St. Charles Place Antiques & Restoration
- » Stoneway Concrete
- » Law Offices of Steven D. Weier
- » Taco Time
- » The Lakeshore Retirement
- » Torero's Mexican Restaurants
- » UW Medicine-Valley Medical Center
- » Vista Vending
- » Walker's Renton Subaru
- » Wiener & Lambka, P.S.



Your Company
+ Our Community
= A Wise Investment!





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COMMUNITY SERVICES DEPARTMENT // [RENTONWA.GOV/SPONSORSHIPS](https://rentonwa.gov/sponsorships) // 425-430-6600