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# *Economic Development, Neighborhoods, and Strategic Planning*

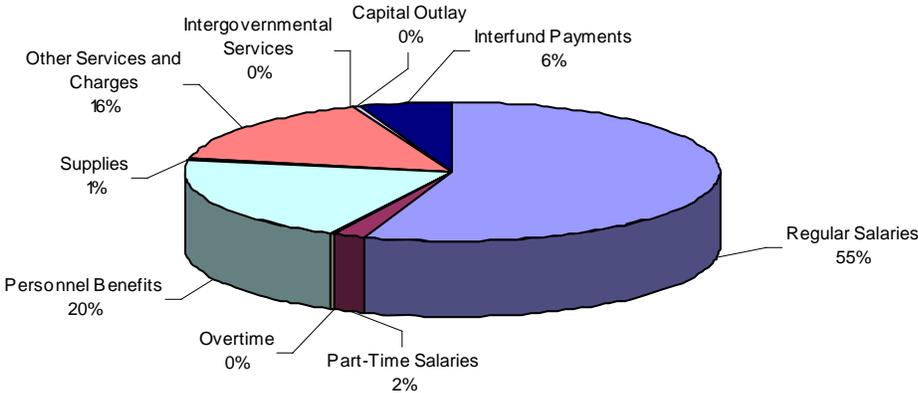
## **Mission Statement**

Enhance the vitality and livability of the Renton community by promoting a prosperous economy and quality neighborhoods.

## **Core Services**

- Economic Development
- Neighborhood Program
- Land Use and Planning
- Legislative Affairs

## **Economic Development, Neighborhoods, and Strategic Planning - Core Services Cost Resource Allocation**



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## Outcomes

- Broaden the City's tax base, diversify employment, and increase property values
- Improve Renton's image in the community and throughout the region
- Increase neighbor-to-neighbor and neighbor-to-City communication to foster a more livable community
- Promote neighborhood identification and beautification
- Provide a framework to direct growth consistent with City values and ensure predictability for property owners through comprehensive planning and zoning, while providing creative solutions to land uses
- Influence national and regional decisions that affect the City

## 2006 Accomplishments

- Successfully recruited the Seattle Seahawks in the establishment of Renton as its new corporate headquarters and fostered the development of a state-of-the-art \$62 million team office and training facility to open in 2008
- Successfully recruited Providence Health System in the \$47 million purchase of the Southgate Office Park and the institution of Renton as its regional headquarters and home to more than 650 employees
- Successfully recruited the Evergreen City Ballet in its transition from Auburn to a new home in Downtown Renton
- Worked with Wizards of the Coast as it relocated to new offices within Renton
- Negotiated terms for The Landing to start construction on a new \$300 million shopping/entertainment/residential complex
- Worked with the University of Washington School of Architecture's Storefront Studio to make recommended changes to the City's Downtown Sign Code
- Restructured the Department to create a new position, Community Development Project Manager, to implement a Downtown Action Plan and stimulate further redevelopment of Downtown Renton. Highlights of these efforts included coordination of a Downtown Poker Tour and an Art & Antique Walk to promote local retailers and restaurants
- In partnership with community stakeholders, produced a video showcasing Renton as the "Center of Opportunity" that will be used by the City for business recruitment and tourism promotion as well as made available to public and private entities for executive recruitment
- Total sales tax revenue increased by a little over 10 percent, and Hotel/Motel tax revenue dropped slightly, less than 1 percent
- Effective marketing and redevelopment efforts resulted in 250 news articles, including a half page feature in the *New York Times*
- The Neighborhood Program is going strong, recognizing 30 Renton neighborhoods, 13 of which hosted summer picnics in 2006
- The Neighborhood Grant Program funded \$34,998 to neighborhoods for beautification and communication projects
- Processed 8 annexations totaling 461 acres of land and approximately 1,899 people

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- Secured a \$2 million Federal Economic Development Administration grant to assist in the South Lake Washington infrastructure project
  - Secured a \$1.2 million Federal Transportation earmark for the Sam Chastain Waterfront Trail
  - Lobbying efforts in the State Legislature resulted in establishment of annexation assistance legislation that could assist the City in the fiscal implications of annexing its large Potential Annexation Areas

## **2007 Goals**

- Continue to shepherd redevelopment plans for the South Lake Washington area, including working with the property owner and other City departments to affect positive results in this changing area. As part of implementing South Lake Washington redevelopment, apply the Urban Center North Comprehensive Plan vision and design guidelines
- Work with the Renton Housing Authority and private property owners to promote redevelopment and other improvements in the Highlands Sub-Area
- Continue implementation of the Downtown Action Plan to stimulate further revitalization in Downtown Renton
- Attract new businesses to Renton to increase sales tax revenue and jobs and to promote Renton's business investment opportunities
- Respond to annexation requests that benefit Renton and begin land use and infrastructure planning in the City's Potential Annexation Area
- Increase the opportunity for resident participation in the community through consolidated neighborhood picnics, more effective intra-neighborhood communication, and increased participation in the Neighborhood Grant Program
- Promote Renton's interests and pursue funding opportunities for infrastructure and economic development in partnership with the City's county, state, and federal representatives

*Expenditure Budget by Category – Economic Development, Neighborhoods, and Strategic Planning Department*

	2004 Actual	2005 Actual	2006 Adj Bdgt	2006 Actual	2007 Budget	Change 06/07
Regular Salaries	722,945	792,916	855,800	814,644	879,592	2.8%
Part-Time Salaries	570	3,265	34,600	854	34,600	0.0%
Overtime	2,345	460	2,800	0	2,800	0.0%
Personnel Benefits	159,644	196,254	229,120	218,017	316,976	38.3%
Supplies	17,344	12,005	12,000	5,403	12,360	3.0%
Other Services and Charges	178,075	183,106	172,000	173,488	252,150	46.6%
Intergovernmental Services	0	0	300,000	84,673	0	-100.0%
Capital Outlay	239	703	5,000	0	5,150	3.0%
Interfund Payments	0	30,099	88,416	88,926	90,748	2.6%
<b>Operating Total</b>	<b>1,081,162</b>	<b>1,218,808</b>	<b>1,699,736</b>	<b>1,386,005</b>	<b>1,594,376</b>	<b>-6.2%</b>

*Funding Decisions - Economic Development, Neighborhoods, and Strategic Planning Department*

<b>2006 Adjusted Budget</b>	<b>\$1,699,736</b>
<i>2007 Budget Changes</i>	
Salaries	23,792
Benefits (included 44.5% increase of retirement rate)	87,856
Census Enumeration	75,000
Other Services and Charges	5,660
HUD BEDI Grants (one-time item)	-300,000
Interfund Payments	2,332
<b>2007 Total Budget</b>	<b>\$1,594,376</b>

*Staffing Levels (Full-Time Equivalent Employees – FTE) – Economic Development, Neighborhoods, and Strategic Planning Department*

	2004 Actual	2005 Actual	2006 Budget	2006 Actual	2007 Budget	Change 06/07
<b>Total FTE</b>	<b>12.0</b>	<b>12.0</b>	<b>12.0</b>	<b>12.0</b>	<b>12.0</b>	<b>0.0%</b>

**Department by Fund/Department**

The EDNSP Department manages the following:

Operating Section

000/023	General Fund	EDNSP
110	Hotel/Motel Fund	

*Economic Development, Neighborhoods, and Strategic Planning Department  
Performance and Workload Indicators*

	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2006</b>	<b>2007</b>
	<b>Actual</b>	<b>Actual</b>	<b>Forecast</b>	<b>Actual</b>	<b>Forecast</b>
Neighborhood Liaisons to which training and support are provided	20	18	20	20	20
Code Amendments adopted	12	8	8	0	0
Comp Plan Amendments completed	12.0	12.0	8.0	9.0	8.0
Annexations/Pre-zones analyzed and completed	6.0	5.0	8.0	8.0	8.0
Neighborhood Associations/Residents	34/11,678	32/12,000	32/12,000	32/12000	32/12000
Resident picnic attendance	1,550	1,800	1800	2,000	2000
Number of positive news articles	63	53	60	150	200

*Economic Development, Neighborhoods, and Strategic Planning Department Position Listing*

<b>Grade</b>	<b>Title</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2006</b>	<b>2007</b>
		<b>Actual</b>	<b>Actual</b>	<b>Budget</b>	<b>Actual</b>	<b>Budget</b>
M49	Economic Development Administrator	1.0	1.0	1.0	1.0	1.0
M38	Economic Development Director	1.0	1.0	1.0	1.0	1.0
M33	Long Range Planning Manager	0.0	0.0	0.0	1.0	1.0
M32	Community Development Program Manager	1.0	1.0	1.0	1.0	1.0
M32	Principal Planner	1.0	1.0	1.0	0.0	0.0
A25	Neighborhood Program Coordinator	0.0	0.0	0.0	1.0	1.0
A24	Sr. Economic Development Specialist	0.0	0.0	0.0	1.0	1.0
A24	Senior Planner	0.0	0.0	0.0	2.0	2.0
A23	Senior Planner	3.0	2.0	2.0	0.0	0.0
A19	Associate Planner	0.0	1.0	1.0	0.0	0.0
A16	Assistant planner	0.0	0.0	0.0	1.0	1.0
A16	Economic Development Specialist	1.0	1.0	1.0	0.0	0.0
A13	Planning Technician II	1.0	1.0	1.0	0.0	0.0
N11	Admin Secretary II/Economic Assistant	1.0	1.0	1.0	1.0	1.0
A09	Admin Secretary I	1.0	1.0	1.0	1.0	1.0
A09	Planning Technician I	0.0	0.0	0.0	1.0	1.0
A12	Neighborhood Coordinator	1.0	1.0	1.0	0.0	0.0
	<b>Total Regular Staffing</b>	<b>12.0</b>	<b>12.0</b>	<b>12.0</b>	<b>12.0</b>	<b>12.0</b>

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