



Regal Entertainment Group Announces Grand Opening Details for The Landing Stadium 14

Knoxville, Tennessee - October 6, 2008 - Regal Entertainment Group (NYSE: RGC), a leading motion picture exhibitor owning and operating the largest theatre circuit in the United States, today announced grand opening details for the new Regal Cinemas in Renton, Washington. The Landing Stadium 14 will host preview events for three full days to benefit local charities. The cinema's official grand opening will be Friday, October 17 with first-run features including *Max Payne*. Moviegoers will enjoy free popcorn and free soft drinks with each paid admission October 17 - 30.

"Regal Entertainment Group operates 22 theatres with 232 screens in the Seattle area. Seattle has been a terrific market for us and we appreciate the support of Seattle moviegoers. The Landing Stadium 14 is our newest theatre and will be an outstanding entertainment destination," stated Dick Westerling, Regal Entertainment Group Senior Vice President of Marketing and Advertising. "The Landing will include new restaurants, residences and retailers all conveniently located near the 405 freeway, and our new Regal Cinemas will certainly be a key component of the new development."

Digital projection will enable The Landing Stadium 14 to showcase Real D 3D presentations such as *Disney's Bolt* opening November 21st. The modern movie theatre with 14 screens covers approximately 53,000 square feet and includes more than 2,300 seats. Moviegoers will enjoy stadium seating, with each row elevated for an unobstructed view, and high-back rocking chairs featuring cupholder armrests which move out of the way to form seats for two. A free parking garage with 675 spaces is conveniently located next to the theatre.

Everyone is invited to enjoy this new entertainment destination on Monday, October 13; Tuesday October 14; and Wednesday, October 15. These preview events will feature \$2 movies, \$2 popcorn and \$2 soft drinks with proceeds benefiting local charities. Details are available at: www.REGmovies.com/grand-openings

PREVIEW EVENTS

\$2 Movies, \$2 Popcorn, \$2 Soft Drinks

Monday, October 13: "Read It and See It at Regal"

Sponsored by Seattle Times and Seattle Post-Intelligencer
Proceeds to benefit Newspapers in Education

Tuesday, October 14: "Regal Takes Flight in Renton"

Sponsored by Warm 106.9 FM
Proceeds to benefit Renton Community Foundation

Wednesday, October 15: "KING 5 Family Day at the Movies"

Sponsored by NBC KING 5 News
Proceeds to benefit Communities in Schools

MOVIES AND SHOWTIMES

Monday 10/13, Tuesday 10/14 & Wednesday 10/15

Get Smart	PG-13	12:25 PM	4:15 PM	6:50 PM	9:30 PM
Narnia: Prince Caspian	PG	12:10 PM	3:25 PM	6:35 PM	9:40 PM
Hellboy 2	PG-13	12:20 PM	3:10 PM	6:25 PM	9:10 PM
Made of Honor	PG-13	1:00 PM	3:40 PM	7:35 PM	10:35 PM
Space Chimps	G	12:50 PM	3:50 PM	6:10 PM	9:00 PM
Incredible Hulk	PG-13	1:25 PM	4:25 PM	7:40 PM	10:30 PM
Hancock	PG-13	1:35 PM	4:35 PM	8:00 PM	10:45 PM
Iron Man	PG-13	12:45 PM	3:55 PM	7:00 PM	10:15 PM
Ratatouille	G	1:15 PM	4:45 PM	7:25 PM	10:05 PM

Speed Racer	PG	11:45 AM	3:00 PM	6:20 PM	9:20 PM
Sex and the City	R	12:00 PM	4:05 PM	7:10 PM	10:20 PM

Monday 10/13 Only "Read It and See It at Regal"

Charlotte's Web	G	12:35 PM	3:30 PM	7:15 PM	10:00 PM
Eragon	PG	1:10 PM	4:55 PM	7:50 PM	10:50 PM
Harry Potter: Order of Phoenix	PG-13	11:55 AM	3:15 PM	6:40 PM	9:50 PM

Tuesday 10/14 Only "Regal Takes Flight in Renton"

Air Force One	R	12:35 PM	3:30 PM	7:15 PM	10:00 PM
Fly Away Home	PG	1:10 PM	4:55 PM	7:50 PM	10:50 PM
Flyboys	PG-13	11:55 AM	3:15 PM	6:40 PM	9:50 PM

Wednesday 10/15 Only "KING 5 Family Day at the Movies"

Alvin and the Chipmunks	PG	1:10 PM	4:55 PM	7:50 PM	10:50 PM
Bee Movie	PG	11:55 AM	3:15 PM	6:40 PM	9:50 PM
Shrek the Third	PG	12:35 PM	3:30 PM	7:15 PM	10:00 PM

Friday, October 17

GRAND OPENING: See first-run films including: *Max Payne* and *Sex Drive*.

The Regal Treatment: Enjoy free popcorn & soft drink with paid admission October 17 - 30.

Free Movie T-Shirts: Receive a T-shirt with the first 100 tickets sold each day at the box office October 17 - 19.

Grand Opening Sweepstakes: Sign-up or use your Regal Crown Club card from October 17 through December 7 for a chance to win a \$2,000 MasterCard Gift Card.

The Landing Stadium 14 will also offer the Regal Crown Club to reward frequent guests. More than 12-million moviegoers have joined this industry-leading loyalty program. Through the Regal Crown Club patrons accumulate credits at the box office and concession stand to earn free popcorn, soft drinks and movies. Free membership is available at the theatre or online.

For added convenience, Regal offers a variety of ticketing options at the box office, internet ticketing, tickets by phone at 1-800-FANDANGO and Regal Express automated ticket kiosks.

About Regal Entertainment Group:

Regal Entertainment Group (NYSE: RGC) is the largest motion picture exhibitor in the world. The Company's theatre circuit, comprising Regal Cinemas, United Artists Theatres and Edwards Theatres, operates 6,787 screens in 552 locations in 39 states and the District of Columbia. Regal operates approximately 18% of all indoor screens in the United States including theatres in 44 of the top 50 U.S. markets and growing suburban areas. We believe that the size, reach and quality of the Company's theatre circuit not only provide its patrons with a convenient and enjoyable movie-going experience, but is also an exceptional platform to realize economies of scale in theatre operations and, through its investment in National CineMedia, LLC, further realize cinema advertising, marketing and other revenue enhancing opportunities by utilizing Regal's existing asset base.

Additional information is available on the Company's Web site at www.REGmovies.com.

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