

MEDIA ALERT

FOR IMMEDIATE RELEASE TUESDAY, APRIL 17, 2012

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Up-to-the-minute info: @IKEA_Seattle Twitter handle

IKEA SEATTLE CELEBRATES EARTH DAY WITH ELECTRIC VEHICLE CHARGER RIBBON CUTTING

WHAT: Earth Day celebration at IKEA Seattle

WHEN: 10:30 a.m. Sunday, April 22, 2012 (Earth Day)

WHO: IKEA Seattle, the City of Renton and Local Electric Vehicle Enthusiast

WHERE: IKEA located at 301 SW 41st Street, Renton

WHY: This year IKEA Seattle is celebrating Earth Day by hosting a ribbon cutting ceremony to celebrate its four new electric vehicle (EV) charging stations with IKEA co-workers, City of Renton representatives and local EV enthusiasts. The EV charging stations, which are operational in the covered parking area near the entrance to the store and furniture loading zone, are available to any EV driver with a Blink Incard. This initiative by IKEA is part of its partnership with ECOtality, a leader in clean electric transportation and storage technologies, and is consistent with IKEA's global commitment to the sustainable transport of people.



The IKEA vision is *to create a better everyday life for the many people*. This includes doing what we can to help create a world where we take better care of the environment, the earth's resources and each other. We know this continuous improvement is a never-ending job, and we work hard to be part of the solution.

For up-to-the-minute info Sunday morning follow our local Twitter handle [@IKEA_Seattle](https://twitter.com/IKEA_Seattle).

Click to learn more about IKEA's [sustainability and social responsibility efforts](#).