



For Immediate Release

Dick's Sporting Goods to Open in Renton, WA

Pittsburgh, PA, March 28, 2011 - **Dick's Sporting Goods** (NYSE: DKS), the largest U.S. based full-line sporting goods retailer, is pleased to announce the opening of its second store in the state of Washington in Renton on Friday, April 1. The Renton location will serve as the retailer's 447th store nationwide and the official grand opening festivities will commence on Friday, April 8.

The 52,000 square-foot store is located at The Landing on 915 North Landing Way, Renton, WA 98057 (425-255-3070) and features Nike, adidas and Under Armour shops, athletic and outdoor footwear and a complete golf pro shop staffed by PGA professionals. The location also has all of the latest gear for team sports, fitness, camping, hunting, fishing and cycling. Dick's Sporting Goods also offers a full line of services from custom golf club fittings to bike tune-ups and safety inspections to the sale of hunting and fishing licenses.

Additional details about the location's grand opening plans will be announced in the coming days.

About Dick's Sporting Goods, Inc.

Dick's Sporting Goods, Inc. is an authentic full-line sporting goods retailer offering a broad assortment of brand name sporting goods equipment, apparel and footwear in a specialty store environment. The Company also owns and operates Golf Galaxy, LLC, a multi-channel golf specialty retailer. As of March 22, 2011, the Company operated 447 Dick's Sporting Goods stores in 42 states, 81 Golf Galaxy stores in 30 states and e-commerce and catalog operations for both Dick's Sporting Goods and Golf Galaxy.

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