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MEDIA ALERT: Renton FilmFrenzy Partnership announced with Seattle International Film Festival

50-Hour Filmmaking Frenzy Returns to Renton; 2009 Registration Opens September 1

Renton, WA – If you are an aspiring, ahead of the curve filmmaker, Renton, Washington, will be the place to be this October for the epic 50-hour Second Annual Renton FilmFrenzy. Details of the 2009 Frenzy were announced today and include a new sponsorship of the 2009 Seattle International Film Festival's (SIFF) FutureWave program.

"We are excited to bring back the Renton FilmFrenzy after its overwhelming success last year. The Curvee Awards will be even more coveted this year, so mark your calendars and prepare for the action!" said Renton Mayor Denis Law.

Registration for the 2009 Renton FilmFrenzy opens September 1. Details about the 2009 Renton FilmFrenzy can be found at www.RentonFilmFrenzy.com.

The Renton Community Marketing Campaign, sponsor of the Renton FilmFrenzy, also announced a new sponsorship of the SIFF's FutureWave program, which offers the region's youth a direct link to SIFF Cinema, the Seattle International Film Festival, and the diverse local filmmaking community. (Additional FutureWave information can be found at <http://www.siff.net/presents/seriesDetail.aspx?FID=29>)

Finally, the 2009 FilmFrenzy organizers have commissioned a video, "**You can never get away from the paparazzi in Renton,**" to help promote this year's Frenzy. The video was written and directed by Sam Graydon and Chris "Bob" Anderson, who produced the Renton FilmFrenzy's 2008 Best Picture winner, "Finger of God."

The FilmFrenzy, October 16-18

The heart of the FilmFrenzy is a 50-hour filmmaking competition taking place in Renton.

Competing filmmakers will have from 5 p.m., Friday, October 16, through 7 p.m., Sunday, October 18, to write, shoot, edit and submit a short film. At the beginning of the competition, participating filmmakers will be provided with "CurveBall" Challenges, which may include incorporating a line of dialogue, a task and/or filming at a specific location in Renton.

Films can be up to four minutes in length and must be shot completely in Renton. All genres are welcome, although films must be appropriate for all audiences.

Renton FilmFrenzy filmmakers may enter their films in one of two divisions: Student Division (high school and below) and Open Division. There is a \$50 entry fee for the Open Division and a \$25 entry fees for student competitors. There is no limit to the number of films that may be entered.

The films will be judged by local filmmakers, representatives from the media, and a Renton Municipal Arts Commission member.

Registration opens on September 1. The deadline to apply to participate in the FilmFrenzy is 5 p.m., Friday, October 9.

Curvee Awards Gala, October 27

The top films produced during the competition will be screened in front of a live audience during the Curvee Awards Gala at the Renton IKEA Performing Arts Center on October 27.

Celebrating the slogan "Renton, Ahead of the Curve," special "Curvee" awards will be crafted by local artisans for presentation to the award-winning filmmakers. In addition, the following cash prizes will be awarded during the Curvee Awards Gala:

Best Picture \$500

Open Division

First Prize \$250
Second Prize \$200
Third Prize \$150

Student Division

First Prize \$250
Second Prize \$200
Third Prize \$150

Other Curvees will be presented for:

Best Actor
Best Use of Renton
Special Judges Award

Renton Downtown FilmWalk, October 28-29

The Second Annual Downtown Renton FilmWalk will take place from 7 to 8:30 p.m. on Wednesday, October 28, and Thursday, October 29.

During the FilmWalk there will be a special screening of all the films entered in the Renton FilmFrenzy at Downtown participating Renton theatres, restaurants and other businesses. Filmmakers will be on hand to discuss their work and their filmmaking process.

Sponsors

The Renton FilmFrenzy is sponsored by the Renton Community Marketing Campaign, which includes the Renton Chamber of Commerce, Renton School District, Valley Medical Center, Renton Technical College, Renton Visitors Connection and the City of Renton.

Visit www.RentonFilmFrenzy.com for application forms, rules and other information.

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