

Attachment A

4-4-100E. SIZE, NUMBER AND HEIGHT OF PERMANENT SIGNS:

1. Permitted and Prohibited Signs: Only those signs specifically designated are permitted; all others are prohibited. (Ord. 4464, 7-25-1994)

2. Location Limitations: ~~Setbacks for signage shall be as listed in the applicable zone as All signs are further limited and restricted as to location in the land use zones as such land use zones are defined and~~ established by chapter 4-2 RMC, ~~as amended, or any other regulation pertaining to or regulating zoning. The zoning regulations may contain further sign restrictions.~~ (Ord. 4464, 7-25-1994; Amd. Ord. 4720, 5-4-1998)

3. Height Limits:

a. Signs within City Center: See subsection H of this Section.

b. Signs within Urban Design Sign Regulation Area: See subsection G of this Section.

~~cb.~~ Signs Outside City Center and Outside Urban Design Sign Regulation Areas: The height limitation for freestanding, ground, projecting and combination signs shall be the maximum height of the zone or forty feet (40'), whichever is less. Roof signs may extend twenty feet (20') above the parapet wall. This Section shall not apply to those signs covered by subsection E5e of this Section, Large Retail Uses, or subsection G of this section, Urban Design Sign Regulation Area, or subsection H of this Section, City Center Sign Regulations, or subsection E5f(ii) of this Section, Motor Vehicle Dealership Over One Acre of Contiguous Ownership or Control Located Within the Automall Area(s). (Ord. 4464, 7-25-1994, Amd. Ord. 4720, 5-4-1998; Ord. 5066, 4-5-2004)

4. Signs Permitted in All Residential, Commercial, and Industrial Zones: ~~Except for signage within Shoreline Areas (subsection G of this Section), signage in the P-1 Zone, and signage with the City Center (subsection H of this Section),~~ in all residential, commercial and industrial zones the following shall apply:

a. Churches, Apartments and Subdivisions: Churches, apartment buildings, subdivision developments and similar occupancies located in residential and mixed-use zones may have two (2) on-premises identifying signs of not over thirty two (32) square feet in area on one face. The signs may be illuminated but not animated, shall be for location identification only and shall display no copy, symbol or device other than that in keeping with the development. Freestanding signs shall be not higher than six feet (6') above any established grade and shall be no closer than ten feet (10') to any street right-of-way or five feet (5') to any side property line.

i. Decorative Flags: Apartment buildings, residential subdivision developments and similar occupancies located in residential and mixed-use zones may also display decorative flags in accordance with the following requirements:

(a) Permit Requirements: Permit required.

(b) Sign Type: A lightweight fabric or similar material, supported by a vertical or horizontal staff.

(c) Allowed Uses: Multi-family residential complexes and subdivisions of ten (10) or more units or lots.

(d) Maximum Size: Each flag shall not exceed twenty five (25) square feet.

(e) Maximum Height: Flags, including the supports, shall not exceed the height limitations for the zone in which it is located.

(f) Sign/Pole Location: Only permissible when located within one hundred feet (100') of the entrance to a subdivision or a multi-family development. The sign/pole shall be located on the development premises and shall be set back a minimum of one foot from the property line for each foot in height. (Amd. Ord. 4766, 3-1-1999; Ord. 5062, 1-26-2004)

b. Home Occupations: Only one home occupation sign, not illuminated, not exceeding two (2) square feet in area, attached to the wall of the building with the face of the sign in a plane parallel to the plane of the wall is permitted.

c. Temporary Signs: Temporary signs per subsection J of this Section are allowed, except for cloth signs over public right-of-way. (Ord. 3719, 4-11-1983; Amd. Ord. 4172, 9-12-1988; Ord. 4720, 5-4-1998; Ord. 5062, 1-26-2004)

d. Public Facilities (Public Buildings, Schools, Parks and Recreation Facilities): Each individual public facility may have one freestanding electronic or manual message board, a maximum of twenty five feet (25') in height and one hundred fifty (150) square feet in size. In addition to the message board sign, each individual facility may have one freestanding sign not higher than six feet (6') above any established grade for each street frontage and no more than one hundred (100) square feet. Freestanding signs shall be no closer than ten feet (10') to any street right-of-way or five feet (5') to any side property line. In addition to the freestanding signs, wall signs are permitted with a total copy area not exceeding ten percent (10%) of the building facade to which it is applied. (Ord. 4766, 3-1-1999; Ord. 5062, 1-26-2004)

5. Additional Signs Permitted in Commercial and Industrial Zones: Except in the City Center Sign Regulation Area, [subsection H](#), the following shall apply in all commercial and industrial zones:

a. Business Signs – General:

i. Freestanding, Ground, Roof and Projecting Signs: Each individual business establishment may have only one sign for each street frontage of any one of the following types: Freestanding, roof, ground, projecting or combination. Each sign shall not exceed an area greater than one and one-half (1-1/2) square feet for each lineal foot of property frontage which the business occupies up to a maximum of three hundred (300) square feet; or if such sign is multi- faced, the maximum allowance shall not be more than three hundred (300) square feet. However, a maximum of one-half (1/2) of the allowed square footage is allowed on each face. Businesses with less than twenty five (25) lineal front feet may have a sign of a maximum of twenty (20) square feet per face.

ii. Wall Signs: In addition to the signs in subsections E5c, Under Marquee Signs, E5a(i), Business Signs, E5f and E5g, Motor Vehicle Dealership Over One Acre, E5e, Large Retail Uses, and E5d, Shopping Centers, wall signs are permitted with a total copy area not exceeding twenty percent (20%) of the building facade to which it is applied. (Ord. 3719, 4-11-1983; Amd. Ord. 4464, 7-25-1994; Amd. Ord. 4720, 5-4-1998)

b. Marquee Signs: Signs on marquees conforming to subsection N of this Section are permitted.

c. Under Marquee Signs: Under marquee signs shall be limited to one such sign per entrance for each business establishment. (Ord. 3719, 4-11-1983)

d. Shopping Centers:

i. Shopping centers less than ten (10) acres may install:

Freestanding Signs: One freestanding sign for each street frontage of the shopping center. Each sign shall not exceed an area greater than one and one-half (1-1/2) square foot for each linear foot of property frontage, not to exceed one hundred fifty (150) square feet per sign face and a maximum of three hundred (300) square feet including all sign faces.

ii. Shopping centers ten (10) acres or greater may install:

Freestanding Signs: One freestanding sign per street frontage not to exceed an area greater than one and one-half (1-1/2) square feet for each linear foot of property frontage, up to a maximum of one hundred fifty (150) square feet per sign face and a maximum of three hundred (300) square feet including all sign faces, and;

Optional Freestanding Sign: In lieu of one of the freestanding signs permitted above; one freestanding identification sign for listing the names of the occupants of the shopping center. The shopping center identification sign shall not exceed an area greater than one and one-half (1-1/2) square feet for each linear foot of property frontage, not to exceed two hundred fifty (250) square feet per sign face and a maximum of five hundred (500) square feet including all sign faces.

e. Large Retail Uses: Property dedicated primarily to retail sales may install oversized signs as follows in lieu of signage permitted under subsections E5a(i), Business Signs, and E5d, Shopping Centers, of this Section. (Ord. 4577, 1-22-1996)

i. Developments Over One Hundred Twenty Five Thousand (125,000)

Square Feet: A commercial development with a single building of a minimum of one hundred twenty five thousand (125,000) square feet in floor area dedicated primarily to retail sales, provided all or part of the property is located within one thousand (1,000) feet of the right-of-way of Interstate Highway 405 or Highway 167, may install:

Freestanding Signs: One freestanding sign per street frontage not to exceed an area greater than one and one-half (1-1/2) square feet for each linear foot of property frontage, up to a maximum of one hundred fifty (150) square feet per sign face and a maximum of three hundred (300) square feet including all sign faces; and

Optional Freestanding Sign: In lieu of one of the freestanding signs permitted above, for a property frontage with a minimum of two hundred (200) linear feet, one freestanding sign not to exceed two hundred fifty (250) square feet per sign face and a maximum of five hundred (500) square feet including all sign faces, and not to exceed sixty feet (60') in height; and

Directional Sign: An additional directional sign may be permitted to locate within twenty (20) feet of a recorded access easement serving the subject property, provided the sign does not obscure sight distance. This sign shall not exceed thirty two (32) square feet per sign face and a maximum of sixty four (64) square feet including all sign faces. (Ord. 4577, 1-22-1996, Ord. 4649, 1-6-1997)

ii. Big Box Retail Uses with over Three Hundred Fifty Thousand (350,000)

Square Feet of Total Building Area Located in the Employment Area Valley:

Big box retail uses with over three hundred fifty thousand (350,000) square feet in total building area located in the Employment Area Valley may install:

Large Freestanding Signs: One on-premises freestanding sign not to exceed one hundred fifteen feet (115') in height and seven hundred (700) square feet per face, and another such sign not to exceed forty feet (40') in height and four hundred (400) square feet per face; and

Roof Signs: One roof-mounted sign per building of up to four hundred (400) square feet not to exceed twenty feet (20') in height above the parapet wall and not to exceed two (2) such signs per retail center; and

Additional Freestanding Signs: Two (2) on-premises freestanding signs per street frontage, no more than eight feet (8') tall and no more than one hundred (100) square feet per side. (Ord. 4577, 1-22-1996; Amd. Ord. 4990, 12-9-2002)

f. Motor Vehicle Dealership Over One Acre of Contiguous Ownership or Control Located Within the Automall Area(s):

i. Wall and Under Marquee Signs: Each dealership is allowed its appropriate wall or under marquee sign as stated in the Sign Code, and (Ord. 3719, 4-11-1983, Amd. Ord. 4707, 2-9-1998)

ii. Freestanding Signs: Each dealership is allowed:

One freestanding sign per street frontage not to exceed an area greater than one and one-half (1-1/2) square feet for each lineal foot of property frontage that the business occupies up to a maximum of two hundred (200) square feet per sign face, and a maximum of four hundred (400) square feet including all sign faces, and not to exceed fifty feet (50') in height; or

One freestanding sign per street frontage not to exceed an area greater than one and one-half (1-1/2) square feet for each lineal foot of property frontage, up to a maximum of one hundred fifty (150) square feet per sign face and a maximum of three hundred (300) square feet including all sign faces, and not to exceed fifty feet (50') in height. In addition, each dealership is allowed a maximum of two (2) accessory ground signs per street frontage, each for a separate business activity located on the property that can reasonably be related to the primary business. These signs shall not exceed a height of ten feet (10') and a total sign area of twenty five (25) square feet if single faced, or fifty (50) square feet including all sign faces. The accessory signs must also maintain a minimum twenty foot (20') setback and be no closer than one hundred fifty feet (150') to any other accessory ground sign. (Ord. 3719, 4-11-1983, Amd. Ord. 4707, 2-9-1998; Ord. 5066, 4-5-2004)

One electronic message board sign is permitted as a wall sign, under marquee sign, or freestanding sign as allowed by the provisions stated above. (Ord. 4724, 5-11-1998; Amd. Ord. 5066, 4-5-2004)

g. Motor Vehicle Dealership Over One Acre of Contiguous Ownership or Control Located Outside the Automall Area:

i. Wall Signs: Each motor vehicle dealership located outside the Automall area is allowed its appropriate wall or under marquee sign as stated in the Sign Code; and

ii. Freestanding Signs: Each motor vehicle dealership located outside the Automall area is allowed:

One freestanding, roof, ground, or projecting sign per street frontage not to exceed an area greater than one and one-half (1-1/2) square feet for each lineal foot of property frontage, up to a maximum of one hundred fifty (150) square feet per sign face and a maximum of three hundred (300) square feet including all sign faces; or

One freestanding sign per street frontage not to exceed an area greater than one and one-half (1-1/2) square feet for each lineal foot of property frontage, up to a maximum of one hundred (100) square feet per sign face and a maximum of two hundred (200) square feet including all sign faces. In

addition, each dealership is allowed a maximum of two (2) accessory ground signs per street frontage, each for a separate business activity located on the property which can reasonably be related to the primary business. These signs shall not exceed a height of ten feet (10') and a total sign area of twenty five (25) square feet if single faced or fifty (50) square feet including all sign faces. The accessory signs must also maintain a minimum twenty foot (20') setback and be no closer than one hundred fifty feet (150') to any other accessory ground sign. (Ord. 4707, 2-9-1998)

h. Subdivision Identification Signs: Commercial and/or industrial subdivisions may have two (2) on-premises identifying signs not over seventy five (75) square feet on one face. These signs must be no higher than six feet (6'), or no closer to the street right-of-way than ten feet (10') or five feet (5') to any side property line. (Ord. 4172, 9-12-1988, Amd. Ord. 4720, 5-4-1998)

i. Special Requirements for Specified Uses in the Commercial Office (CO), Light Industrial (IL), Medium Industrial (IM), and Heavy Industrial (IH) Zones within One Hundred Feet (100') of a Lot Zoned RC, R-1, R-4, R-8, R-10, R-14, and RM:

i. Specified Uses – CO Zone

Assisted Living

Eating and Drinking Establishments

Retail Sales

Indoor Recreation

On-site Services

Convalescent Centers

ii. Specified Uses – IL, IM, IH Zones

Mini-Mart

On-site Services

iii. Sign Allowances for Specified Uses in Subsections E5i(i) and E5i(ii) of this Section:

Freestanding Signs: One freestanding sign per street frontage.

Freestanding signs shall be limited to six feet (6') in height above grade and ten feet (10') from any public right-of-way. Each sign shall not exceed an area of one square foot for each lineal foot of property frontage, not to exceed one hundred (100) square feet per sign face and a maximum of two hundred (200) square feet including all sign faces.

Wall Signs: In addition to the freestanding sign(s), wall signs are permitted with a total copy area not exceeding ten percent (10%) of the building facade to which it is applied. (Ord. 4649, 1-6-1997; Amd. Ord. 4963, 5-13-2002; Ord. 5387, 6-9-2008)

j. Self Storage Uses in the RM-F Zone: Signage for permitted self-storage uses in the RM-F Zone shall comply with subsection E5i of this section except that freestanding signs shall be limited to two (2) signs or one per street frontage, whichever is greater. (Ord. 4736, 8-24-1998; Amd. Ord. 4963, 5-13-2002)

F. SIGNS WITHIN SHORELINE AREAS – SPECIAL REQUIREMENTS:

1. View Impairment Prohibited: Visual access to water and shoreline from vistas and viewpoints shall not be impaired by the placement of signs. Where feasible, signs are to be constructed against existing buildings or structures to minimize visual obstruction of the water and shoreline.

2. Location, Size and Type Limitations: Outdoor advertising signs are to be limited to areas of high intensity industrial and commercial use, are to be stationary, nonblinking, and of a size commensurate with the structure to which they are fixed. Off-premises and nonappurtenant signs are prohibited on the shoreline.

3. Illuminated, Freestanding and Roof Signs Prohibited: Illuminated or freestanding signs, or any signs extending above rooflines, are prohibited on the shoreline except for required navigational aids. (Ord. 3858, 11-5-1984)

~~G. SPECIAL REQUIREMENTS FOR THE PUBLIC USE (P-1) ZONE:~~

~~**1. Type of Signage Permitted:** Only wall and freestanding signs are allowed.~~

~~**2. Size:** No wall sign shall exceed ten percent (10%) of the building facade to which it is affixed.~~

~~**3. Height and Setback Restrictions:** Freestanding signs are limited to six feet (6') above grade and ten feet (10') to any public right-of-way.~~

~~**4. Illumination and Location:** Signs may be illuminated and shall be for location identification only and shall display no copy, symbol or device other than that in keeping with the principal occupant. (Ord. 3921, 7-1-1985)~~

~~**5. Exception for Off-Premises Advertising:** Off-premises advertising may be allowed as an accessory use of an identification sign or other structure if the following conditions are met:~~

~~a. The maximum size of the off-premises advertising is six (6) square feet.~~

~~b. No more than twenty five percent (25%) of the principal structure is covered by the off-premises advertising sign.~~

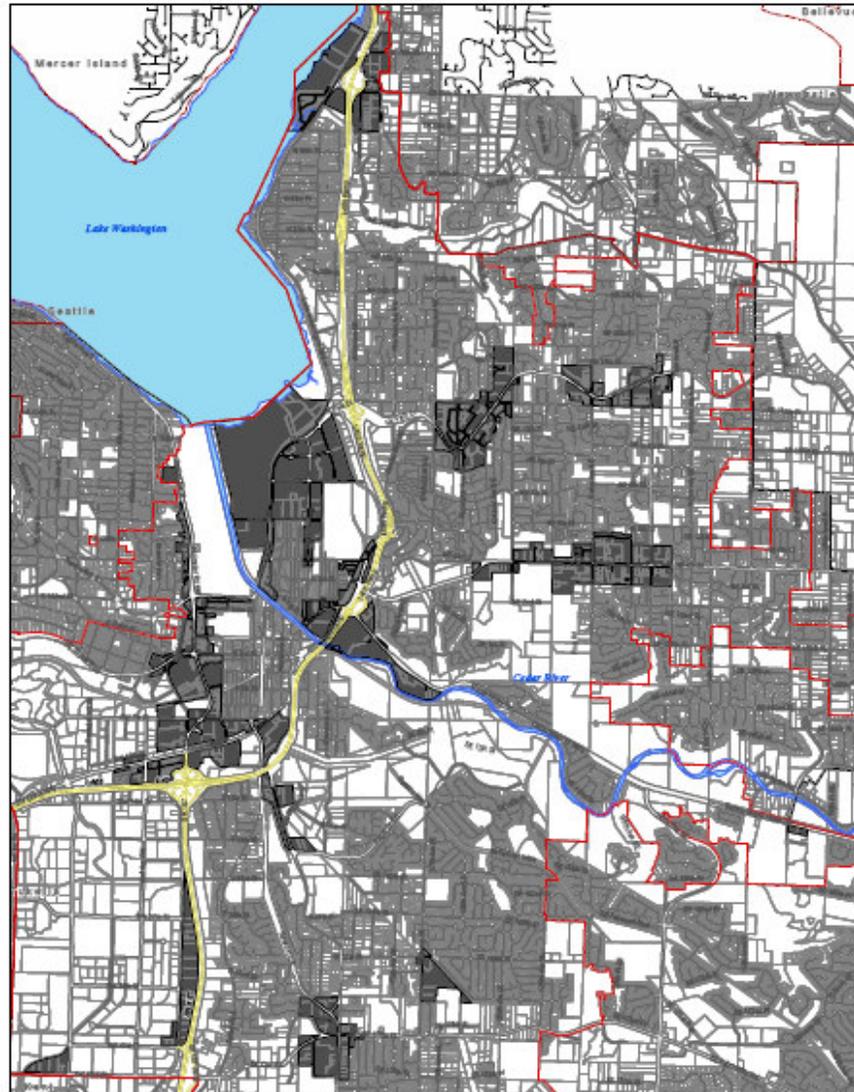
~~c. The off-premises advertising sign is designed to be viewed by users of the facility rather than street traffic. (Ord. 4172, 9-12-1988)~~

G. SIGNS WITHIN URBAN DESIGN AREA – SPECIAL REQUIREMENTS: (Other than the addition of the revised map eliminating the Auto Mall area from restriction by this section and the addition of the “applicability” section, no content changes were made to this section of code. It was moved from the Design District portion of the Code (4-3-100, renumbered, and additional headings were added to the existing code text).

1. Applicability: The regulations of this section apply *in addition* to the regulations listed in RMC 4-4-100E5, "Additional Signs Permitted in Commercial and Industrial Zones", to those areas of the City depicted in subsection 3, "Map of Urban Design Sign Regulation Area."

2. Purpose: To provide a means of identifying and advertising businesses; provide directional assistance; encourage signs that are both clear and of appropriate scale for the project; encourage quality signage that contributes to the character of the Urban Center and the Center Village; and create color and interest.

3. Map of Urban Design Sign Regulation Area:



May 15, 2009
0 2000 4000 Feet
1:32,000

Sign Regulation Area: Design Districts

City Limits
Sign Regulation Areas: Design Districts
Renton Parcels

Community & Economic Development
A/E/C Planning, Administration
Data/GIS Analysis Services
Ashley A. Johnson, Patrick Rodier



Map produced by the City of Renton (C), the City of Renton all rights reserved.
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3. General Requirements:

a. Integration: Signage shall be an integral part of the design approach to the building.

b. Coordination: In mixed use and multi-use buildings, signage shall be coordinated with the overall building design.

c. Size: Corporate logos and signs shall be sized appropriately for their location.

e. Size of Entry Signs: Entry signs shall be limited to the name of the larger development.

f. Color, Lighting and Materials: Alteration of trademarks notwithstanding, corporate signage should not be garish in color nor overly lit, although creative design, strong accent colors, and interesting surface materials and lighting techniques are encouraged.

g. Preferred Lighting and Sign Type: Front-lit, ground-mounted monument signs are the preferred type of freestanding sign.

h. Other Encouraged Signs: Blade type signs, proportional to the building facade on which they are mounted, are encouraged on pedestrian-oriented streets.

4. Additional prohibited signs: In addition to the signs listed in RMC Section 4-4-100C, the following other sign types are also prohibited within the Urban Design Area.:

i. Pole signs;

ii. Roof signs;

iii. Back-lit signs with letters or graphics on a plastic sheet (can signs or illuminated cabinet signs). Exceptions: Back-lit logo signs less than ten (10) square feet are permitted as are signs with only the individual letters back-lit. (see illustration, subsection 5a of this Section):

5. Maximum Height of Freestanding Signs: Freestanding ground-related monument signs, with the exception of primary entry signs, shall be limited to five feet (5') above finished grade, including support structure.

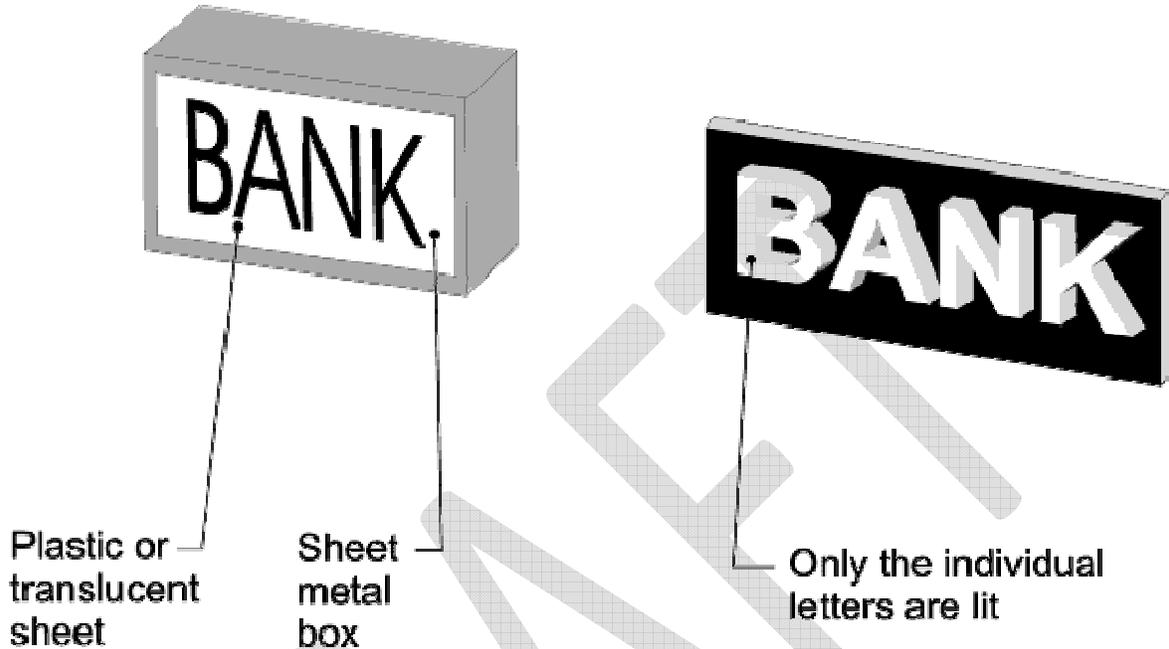
6. Landscaping Required for Freestanding Signs: Freestanding signs shall include decorative landscaping (ground cover and/or shrubs) to provide seasonal interest in the area surrounding the sign. Alternately, signage may incorporate stone, brick, or other decorative materials as approved by the Director.

5. Illustrations.

a. Acceptable and unacceptable signs:

**Typical “can signs”
are not acceptable**

**Internally lit letters
or graphics are acceptable**



(Ord. 5029, 11-24-2003; Ord. 5124, 2-7-2005; Ord. 5286, 5-14-2007)

H. SIGNS WITHIN CITY CENTER – SPECIAL REQUIREMENTS:

1. Purpose of Special Regulations: The purpose of the City Center sign regulations is to provide sign standards and regulations which recognize and strengthen the unique character of the City Center area businesses and streets, provide for appropriate signage which contributes to the economic vitality of the area and which complements its environment, and to enhance the pedestrian orientation of the district.

2. Applicability: The sign standards of this subsection shall apply to the property contained within the City Center sign regulation boundaries as shown in the following figure, generally described as including: land which is within the Urban Design Regulations District 'A.' (Ord. 4720, 5-4-1998; Ord. 5357, 2-25-2008)

3. Map of CITY CENTER SIGN REGULATION BOUNDARIES:

Amend RMC 4-3-100J, SIGNAGE to read as follows:

SIGNAGE: In addition to the City's standard sign regulations, developments within Urban Design Districts C and D are also subject to the additional sign restrictions found in RMC 4-4-100E5g, Urban Design Sign Area Regulations. Modifications to the standard requirements found in RMC 4-4-100E5g are possible for those proposals that can comply with the Design District criteria found in RMC 4-3-100L, Modification of Minimum Standards. For proposals unable to meet the modification criteria, a variance is required.

Intent: To provide a means of identifying and advertising businesses; provide directional assistance; encourage signs that are both clear and of appropriate scale for the project; encourage quality signage that contributes to the character of the Urban Center and the Center Village; and create color and interest.

1. ~~Minimum Standards for Districts 'C' and 'D':~~

- ~~a. Signage shall be an integral part of the design approach to the building.~~
- ~~b. Corporate logos and signs shall be sized appropriately for their location.~~
- ~~c. Prohibited signs include (see illustration, subsection J3a of this Section):~~
 - ~~i. Pole signs;~~
 - ~~ii. Roof signs;~~
 - ~~iii. Back-lit signs with letters or graphics on a plastic sheet (can signs or illuminated cabinet signs). Exceptions: Back-lit logo signs less than ten (10) square feet are permitted as are signs with only the individual letters back-lit.~~
- ~~d. In mixed use and multi-use buildings, signage shall be coordinated with the overall building design.~~
- ~~e. Freestanding ground-related monument signs, with the exception of primary entry signs, shall be limited to five feet (5') above finished grade, including support structure. All such signs shall include decorative landscaping (ground cover and/or shrubs) to provide seasonal interest in the area surrounding the sign. Alternately, signage may incorporate stone, brick, or other decorative materials as approved by the Director.~~
- ~~f. Entry signs shall be limited to the name of the larger development.~~

2. ~~Guidelines Applicable to Districts 'C' and 'D':~~

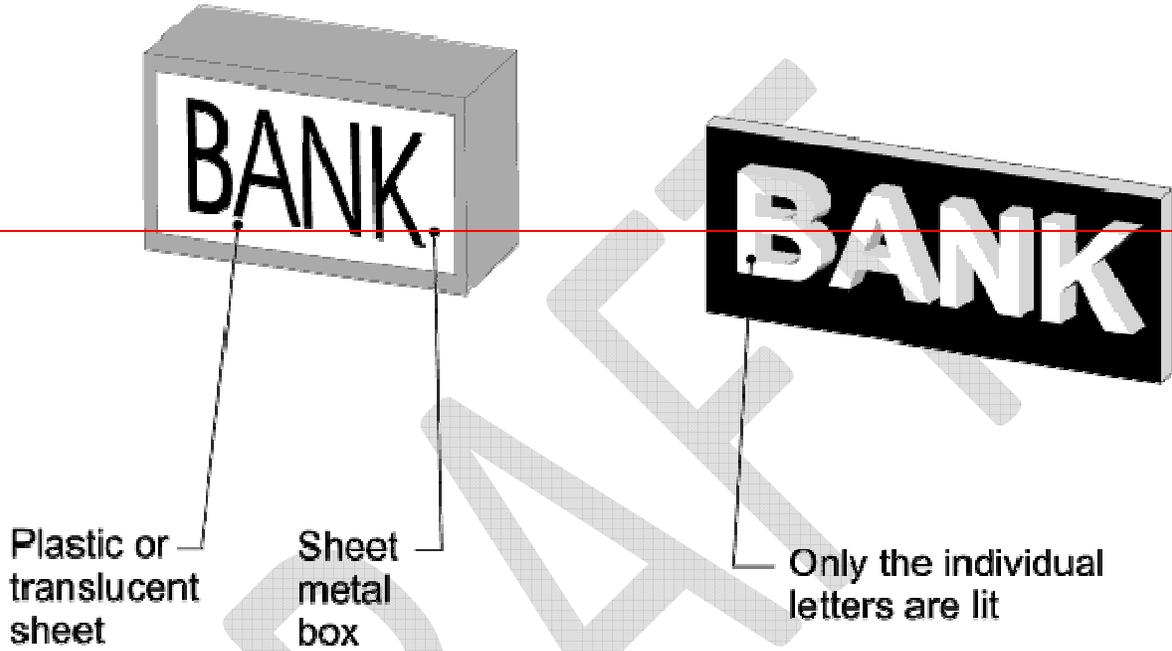
- ~~a. Alteration of trademarks notwithstanding, corporate signage should not be garish in color nor overly lit, although creative design, strong accent colors, and interesting surface materials and lighting techniques are encouraged.~~
- ~~b. Front-lit, ground-mounted monument signs are the preferred type of freestanding sign.~~
- ~~c. Blade type signs, proportional to the building facade on which they are mounted, are encouraged on pedestrian-oriented streets.~~

3. Illustrations.

a. ~~Acceptable and unacceptable signs (see subsection J1c of this Section).~~

**Typical “can signs”
are not acceptable**

**Internally lit letters
or graphics are acceptable**



~~(Ord. 5029, 11-24-2003; Ord. 5124, 2-7-2005; Ord. 5286, 5-14-2007)~~