

REAL ESTATE SIGN KIOSKS

FREQUENTLY ASKED QUESTIONS

- **What is a real estate sign kiosk?**

A real estate sign kiosk is a City-approved sign structure in the public right-of-way containing directional panels for residential developments and public facilities.

- **What is a real estate directional panel?**

A directional panel is a wayfinding mechanism for locating residential developments. Directional panels contain the name of the development and/or the name of the builder and an arrow pointing in the direction of the development.

- **Why have these signs been installed and what are the benefits of the real estate sign kiosk program?**

The real estate sign kiosk program provides a uniform appearance which aids in wayfinding for residential developments, aids in the elimination of sign clutter, and provides directions for public facilities. A proliferation of illegal real estate directional signs has been occurring in Renton and other cities in King and Snohomish Counties. Real estate sign kiosks provide a uniform sign structure at key locations within the City of Renton so that the visual clutter, particularly of “weekend” directional signs, is eliminated. The City is interested in both reducing this clutter and in helping stimulate additional home-buying and development activity in order to further its economic development goals for the community.

- **Who proposed the real estate sign kiosk program?**

The Master Builders Association of King and Snohomish Counties approached the City of Renton and proposed the Real Estate Sign Kiosk Program.

- **How long will the real estate sign kiosk program be in effect?**

This is a pilot program which will be in effect for three years.

- **Have similar programs been established in other areas?**

Yes. However, the City of Renton is the first municipality in Washington State to institute such a program. Real estate sign kiosks have been used effectively in California and Arizona for many years.

- **How does the real estate sign kiosk program work?**

The program is established by ordinance and amendments to the sign provisions of the Renton Municipal Code. A sign permit is required to be issued for each sign kiosk. The Master Builders Association of King and Snohomish Counties is responsible for applying for the permit, maintaining the kiosk structures, and leasing the directional panels. For information on leasing a directional panel, please contact Kevin McDaniel at the Master Builders Association at 425-457-7066 or kmcdaniel@mbaks.com.

- **Where are the real estate sign kiosks located?**

During the term of the pilot program, real estate sign kiosks are placed primarily along major thoroughfares near major residential developments such as the NE 4th Street and Sunset Boulevard corridors between the I-405 Freeway on the west and the City of Renton city limit on the east.

- **Who is allowed to be named on the real estate directional panels?**

Only those real estate developments within the City of Renton which have leased the directional panels from the Master Builders Association are allowed to be named on the kiosk structures.

- **Who is responsible for maintaining the real estate sign kiosks?**

The Master Builders Association of King and Snohomish Counties is required to maintain the real estate sign kiosks. For maintenance of real estate sign kiosks, please contact Kevin McDaniel at the Master Builders Association at 425-457-7066 or kmcdaniel@mbaks.com.