



Media Advisory

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City of Renton to Host Alliance of Angels 10-Minute Pitch Clinic for Entrepreneurs

What: Alliance of Angels 10 Minute Pitch Clinic is an educational event tailored specifically to entrepreneurs on how to effectively pitch a startup business plan to angel investors.

Who: Alliance of Angels (AoA) is a membership group of accredited investors and representatives of venture capital firms interested in supporting early stage technology companies based in the Pacific Northwest. AoA receives business plans from companies seeking angel investment, from which a select group is invited to present their plans to the full membership each month.

Why: The Alliance of Angels, established in 1998, is dedicated to spurring entrepreneurial innovation through a screening and coaching program for entrepreneurs in the Pacific Northwest. In this clinic, AoA Program Managers will share insights on how to effectively present a business opportunity to angel investors, including fine-tuning messaging, fitting essential information into a 10-minute presentation, and providing a set of best practices for entrepreneurs to follow when developing their pitch.

The clinic will include an overview of Alliance of Angels rigorous four-step process, in-depth review of the components of a good pitch, and, an interactive workshop setting in which the Program Managers will both answer questions and work with participants on their specific messaging.

When: Tuesday, June 2, 2009
Registration: 1:45 pm
Workshop: 2:00 pm – 4:30 pm
No-host social at the Red House in Renton: 4:45 pm to 6:00 pm

Where: Renton City Hall
1055 S. Grady Way
Renton, WA 98057

Registration: \$95 per person in advance; \$110 per person at the door (space permitting).
Space is limited.
Register online at www.allianceofangels.com.

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