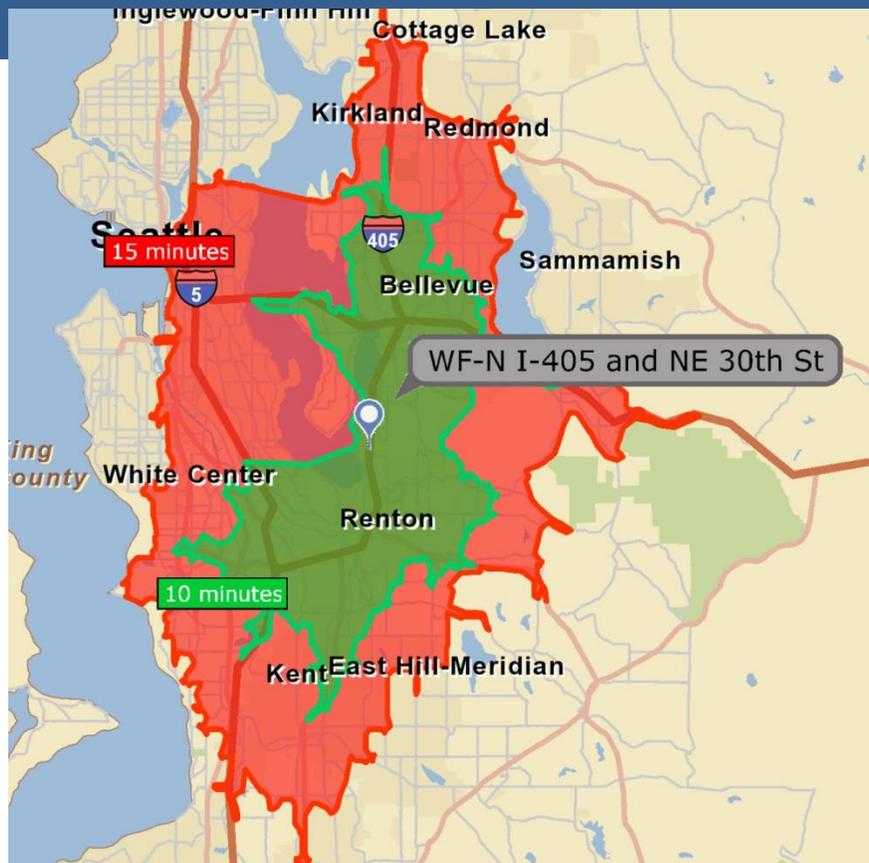


Demographics Summary Profile

Waterfront North Renton

10 and 15 Minutes Drive Data from the Intersection of
I-405 & NE 30th St



RENTON. AHEAD OF THE CURVE.

City of
Renton



Community & Economic Development



Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Total Population	196,540	662,917
2000 Group Quarters	1,440	17,179
2009 Total Population	219,307	720,893
2014 Total Population	231,351	753,402
2009 - 2014 Annual Rate	1.08%	0.89%



2000 Households	81,346	275,332
2000 Average Household Size	2.40	2.35
2009 Households	92,116	302,066
2009 Average Household Size	2.36	2.32
2014 Households	97,611	316,807
2014 Average Household Size	2.35	2.32
2009 - 2014 Annual Rate	1.17%	0.96%
2000 Families	50,858	156,617
2000 Average Family Size	2.99	3.04
2009 Families	55,651	166,915
2009 Average Family Size	2.97	3.03
2014 Families	58,140	172,779
2014 Average Family Size	2.97	3.03
2009 - 2014 Annual Rate	0.88%	0.69%



2000 Housing Units	85,542	289,101
Owner Occupied Housing Units	58.5%	52.4%
Renter Occupied Housing Units	36.7%	42.9%
Vacant Housing Units	4.9%	4.8%
2009 Housing Units	98,357	321,858
Owner Occupied Housing Units	56.9%	51.3%
Renter Occupied Housing Units	36.8%	42.6%
Vacant Housing Units	6.3%	6.1%
2014 Housing Units	104,270	337,791
Owner Occupied Housing Units	56.4%	50.9%
Renter Occupied Housing Units	37.2%	42.9%
Vacant Housing Units	6.4%	6.2%

Median Household Income

2000	\$54,479	\$49,923
2009	\$75,361	\$69,818
2014	\$79,169	\$75,052

Median Home Value

2000	\$221,348	\$216,794
2009	\$356,736	\$352,707
2014	\$434,921	\$431,454

Per Capita Income

2000	\$30,345	\$29,772
2009	\$39,833	\$38,956
2014	\$42,928	\$42,116

Median Age

2000	36.9	36.0
2009	38.9	37.7
2014	39.3	38.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: [ESRI forecasts for 2009 and 2014](#); [U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Households by Income

Household Income Base	81,400	275,362
< \$15,000	9.2%	12.3%
\$15,000 - \$24,999	9.0%	10.3%
\$25,000 - \$34,999	10.8%	11.4%
\$35,000 - \$49,999	16.3%	16.0%
\$50,000 - \$74,999	21.9%	20.1%
\$75,000 - \$99,999	13.1%	12.1%
\$100,000 - \$149,999	12.1%	10.3%
\$150,000 - \$199,999	3.6%	3.3%
\$200,000 +	4.0%	4.2%
Average Household Income	\$72,838	\$70,458

2009 Households by Income

Household Income Base	92,117	302,066
< \$15,000	6.0%	8.1%
\$15,000 - \$24,999	6.2%	7.1%
\$25,000 - \$34,999	7.0%	8.0%
\$35,000 - \$49,999	11.0%	11.2%
\$50,000 - \$74,999	19.4%	18.7%
\$75,000 - \$99,999	19.6%	18.3%
\$100,000 - \$149,999	16.6%	15.2%
\$150,000 - \$199,999	7.2%	6.3%
\$200,000 +	7.1%	7.1%
Average Household Income	\$94,869	\$91,882

2014 Households by Income

Household Income Base	97,611	316,807
< \$15,000	6.0%	8.2%
\$15,000 - \$24,999	5.8%	6.7%
\$25,000 - \$34,999	6.1%	7.1%
\$35,000 - \$49,999	10.6%	10.8%
\$50,000 - \$74,999	17.8%	17.2%
\$75,000 - \$99,999	17.4%	16.2%
\$100,000 - \$149,999	20.8%	19.0%
\$150,000 - \$199,999	7.8%	6.9%
\$200,000 +	7.9%	7.9%
Average Household Income	\$101,782	\$98,981

2000 Owner Occupied Housing Units by Value

Total	50,042	151,412
< \$50,000	2.6%	2.8%
\$50,000 - \$99,999	6.0%	5.5%
\$100,000 - \$149,999	14.8%	15.7%
\$150,000 - \$199,999	20.1%	21.1%
\$200,000 - \$299,999	27.3%	26.3%
\$300,000 - \$499,999	20.2%	17.5%
\$500,000 - \$999,999	7.5%	8.8%
\$1,000,000+	1.5%	2.5%
Average Home Value	\$274,281	\$286,528

2000 Specified Renter Occ. Housing Units by Contract Rent

Total	31,359	123,733
With Cash Rent	97.9%	98.1%
No Cash Rent	2.1%	1.9%
Median Rent	\$727	\$678
Average Rent	\$798	\$722

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

[Source: ESRI forecasts for 2009 and 2014; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Population by Age

	10 Minutes	15 Minutes
Total	196,541	662,917
Age 0 - 4	6.3%	6.0%
Age 5 - 9	6.5%	6.1%
Age 10 - 14	6.1%	5.9%
Age 15 - 19	5.9%	5.9%
Age 20 - 24	6.0%	6.8%
Age 25 - 34	16.0%	17.5%
Age 35 - 44	17.3%	17.2%
Age 45 - 54	14.6%	14.4%
Age 55 - 64	9.2%	8.8%
Age 65 - 74	6.0%	5.7%
Age 75 - 84	4.5%	4.2%
Age 85+	1.5%	1.4%
Age 18+	77.5%	78.4%

2009 Population by Age

	10 Minutes	15 Minutes
Total	219,308	720,893
Age 0 - 4	6.1%	5.9%
Age 5 - 9	5.9%	5.6%
Age 10 - 14	6.0%	5.6%
Age 15 - 19	5.9%	5.9%
Age 20 - 24	6.2%	7.1%
Age 25 - 34	14.3%	15.9%
Age 35 - 44	14.8%	15.0%
Age 45 - 54	15.7%	15.3%
Age 55 - 64	12.0%	11.6%
Age 65 - 74	6.6%	6.2%
Age 75 - 84	4.4%	4.1%
Age 85+	2.1%	2.0%
Age 18+	78.5%	79.5%

2014 Population by Age

	10 Minutes	15 Minutes
Total	231,351	753,402
Age 0 - 4	6.0%	5.9%
Age 5 - 9	5.8%	5.6%
Age 10 - 14	5.8%	5.5%
Age 15 - 19	5.5%	5.5%
Age 20 - 24	6.4%	7.1%
Age 25 - 34	14.8%	16.5%
Age 35 - 44	13.4%	13.7%
Age 45 - 54	14.7%	14.4%
Age 55 - 64	12.8%	12.2%
Age 65 - 74	8.1%	7.7%
Age 75 - 84	4.3%	4.0%
Age 85+	2.2%	2.0%
Age 18+	79.0%	80.0%

2000 Population by Sex

	10 Minutes	15 Minutes
Males	49.7%	50.4%
Females	50.3%	49.6%

2009 Population by Sex

	10 Minutes	15 Minutes
Males	49.5%	50.3%
Females	50.5%	49.7%

2014 Population by Sex

	10 Minutes	15 Minutes
Males	49.4%	50.2%
Females	50.6%	49.8%

Source: ESRI forecasts for 2009 and 2014.; U.S. Bureau of the Census, 2000 Census of Population and Housing

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Population by Race/Ethnicity

Total	196,540	662,917
White Alone	69.0%	66.1%
Black Alone	7.4%	9.2%
American Indian Alone	0.6%	0.9%
Asian or Pacific Islander Alone	15.8%	16.1%
Some Other Race Alone	3.1%	3.4%
Two or More Races	4.1%	4.4%
Hispanic Origin	5.9%	6.7%
Diversity Index	55.1	59.0

2009 Population by Race/Ethnicity

Total	219,307	720,893
White Alone	64.9%	61.8%
Black Alone	7.7%	9.6%
American Indian Alone	0.6%	0.8%
Asian or Pacific Islander Alone	18.4%	18.5%
Some Other Race Alone	3.8%	4.2%
Two or More Races	4.7%	5.1%
Hispanic Origin	7.6%	8.7%
Diversity Index	60.6	64.4

2014 Population by Race/Ethnicity

Total	231,351	753,402
White Alone	62.5%	59.5%
Black Alone	7.8%	9.8%
American Indian Alone	0.6%	0.8%
Asian or Pacific Islander Alone	19.8%	19.8%
Some Other Race Alone	4.3%	4.7%
Two or More Races	5.0%	5.4%
Hispanic Origin	8.7%	9.8%
Diversity Index	63.5	67.1



2000 Population 3+ by School Enrollment

Total	188,959	639,016
Enrolled in Nursery/Preschool	2.0%	1.8%
Enrolled in Kindergarten	1.3%	1.3%
Enrolled in Grade 1-8	10.9%	10.0%
Enrolled in Grade 9-12	5.0%	5.1%
Enrolled in College	4.7%	5.4%
Enrolled in Grad/Prof School	1.2%	1.3%
Not Enrolled in School	75.0%	75.0%

2009 Population 25+ by Educational Attainment

Total	153,328	504,354
Less than 9th Grade	3.4%	4.5%
9th - 12th Grade, No Diploma	4.7%	6.0%
High School Graduate	20.3%	20.1%
Some College, No Degree	21.3%	20.7%
Associate Degree	8.4%	8.1%
Bachelor's Degree	28.0%	26.4%
Graduate/Professional Degree	13.9%	14.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

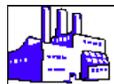
Source: [ESRI forecasts for 2009 and 2014](#); [U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

Drive Time: 10 Minutes Drive Time: 15 Minutes



2009 Population 15+ by Marital Status

	10 Minutes	15 Minutes
Total	179,978	597,911
Never Married	28.7%	34.1%
Married	53.5%	48.2%
Widowed	5.1%	5.1%
Divorced	12.6%	12.7%



2000 Population 16+ by Employment Status

	10 Minutes	15 Minutes
Total	156,427	535,592
In Labor Force	68.3%	67.9%
Civilian Employed	65.3%	64.4%
Civilian Unemployed	2.9%	3.4%
In Armed Forces	0.1%	0.1%
Not in Labor Force	31.7%	32.1%

2009 Civilian Population 16+ in Labor Force

	10 Minutes	15 Minutes
Civilian Employed	91.8%	91.3%
Civilian Unemployed	8.2%	8.7%

2014 Civilian Population 16+ in Labor Force

	10 Minutes	15 Minutes
Civilian Employed	94.2%	93.8%
Civilian Unemployed	5.8%	6.2%

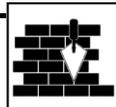
2000 Females 16+ by Employment Status and Age of Children

	10 Minutes	15 Minutes
Total	79,996	267,642
Own Children < 6 Only	7.9%	7.4%
Employed/in Armed Forces	4.5%	4.2%
Unemployed	0.3%	0.3%
Not in Labor Force	3.2%	2.9%
Own Children <6 and 6-17	5.3%	5.3%
Employed/in Armed Forces	3.0%	3.0%
Unemployed	0.2%	0.2%
Not in Labor Force	2.2%	2.2%
Own Children 6-17 Only	15.6%	14.6%
Employed/in Armed Forces	11.6%	10.7%
Unemployed	0.3%	0.4%
Not in Labor Force	3.6%	3.5%
No Own Children <18	71.2%	72.8%
Employed/in Armed Forces	39.4%	41.0%
Unemployed	1.6%	2.1%
Not in Labor Force	30.2%	29.7%

[Source: ESRI forecasts for 2009 and 2014.; U.S. Bureau of the Census, 2000 Census of Population and Housing](#)

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2009 Employed Population 16+ by Industry

	10 Minutes	15 Minutes
Total	113,255	371,150
Agriculture/Mining	0.2%	0.3%
Construction	5.7%	5.4%
Manufacturing	10.4%	9.4%
Wholesale Trade	3.5%	3.4%
Retail Trade	10.4%	10.0%
Transportation/Utilities	5.6%	5.3%
Information	4.5%	4.8%
Finance/Insurance/Real Estate	8.6%	7.7%
Services	47.7%	50.7%
Public Administration	3.4%	3.2%

2009 Employed Population 16+ by Occupation

	10 Minutes	15 Minutes
Total	113,254	371,150
White Collar	70.7%	68.7%
Management/Business/Financial	19.2%	17.8%
Professional	25.5%	26.1%
Sales	11.6%	10.8%
Administrative Support	14.5%	14.0%
Services	14.4%	16.2%
Blue Collar	14.9%	15.1%
Farming/Forestry/Fishing	0.1%	0.2%
Construction/Extraction	4.1%	4.0%
Installation/Maintenance/Repair	2.5%	2.3%
Production	3.6%	3.9%
Transportation/Material Moving	4.6%	4.7%



2000 Workers 16+ by Means of Transportation to Work

	10 Minutes	15 Minutes
Total	99,682	337,299
Drove Alone - Car, Truck, or Van	74.1%	67.5%
Carpooled - Car, Truck, or Van	13.0%	12.4%
Public Transportation	6.4%	10.1%
Walked	1.8%	4.6%
Other Means	1.0%	1.5%
Worked at Home	3.8%	4.0%

2000 Workers 16+ by Travel Time to Work

	10 Minutes	15 Minutes
Total	99,683	337,299
Did not Work at Home	96.2%	96.0%
Less than 5 minutes	1.8%	2.0%
5 to 9 minutes	7.2%	8.0%
10 to 19 minutes	27.4%	29.3%
20 to 24 minutes	18.1%	16.8%
25 to 34 minutes	23.4%	21.9%
35 to 44 minutes	6.8%	6.1%
45 to 59 minutes	6.5%	6.5%
60 to 89 minutes	3.4%	3.7%
90 or more minutes	1.6%	1.7%
Worked at Home	3.8%	4.0%
Average Travel Time to Work (in min)	25.3	24.8

2000 Households by Vehicles Available

	10 Minutes	15 Minutes
Total	81,431	275,258
None	6.3%	11.8%
1	36.0%	37.6%
2	39.7%	34.6%
3	13.1%	11.5%
4	3.4%	3.1%
5+	1.4%	1.4%
Average Number of Vehicles Available	1.8	1.6

Source: ESRI forecasts for 2009; U.S. Bureau of the Census, 2000 Census of Population and Housing

Drive Time: 10 Minutes

Drive Time: 15 Minutes



2000 Households by Type

	10 Minutes	15 Minutes
Total	81,345	275,332
Family Households	62.5%	56.9%
Married-couple Family	48.9%	43.0%
With Related Children	21.8%	19.4%
Other Family (No Spouse)	13.7%	13.9%
With Related Children	8.5%	8.8%
Nonfamily Households	37.5%	43.1%
Householder Living Alone	29.2%	33.2%
Householder Not Living Alone	8.3%	9.9%
Households with Related Children	30.3%	28.2%
Households with Persons 65+	20.4%	19.3%

2000 Households by Size

	10 Minutes	15 Minutes
Total	81,346	275,332
1 Person Household	29.2%	33.2%
2 Person Household	34.8%	33.1%
3 Person Household	15.3%	14.2%
4 Person Household	12.8%	11.4%
5 Person Household	5.0%	4.8%
6 Person Household	1.8%	1.9%
7+ Person Household	1.2%	1.4%

2000 Households by Year Householder Moved In

	10 Minutes	15 Minutes
Total	81,431	275,258
Moved in 1999 to March 2000	25.1%	25.8%
Moved in 1995 to 1998	30.4%	31.5%
Moved in 1990 to 1994	14.6%	14.2%
Moved in 1980 to 1989	13.9%	13.2%
Moved in 1970 to 1979	8.0%	7.8%
Moved in 1969 or Earlier	8.0%	7.4%
Median Year Householder Moved In	1996	1996



2000 Housing Units by Units in Structure

	10 Minutes	15 Minutes
Total	85,613	289,012
1, Detached	57.1%	50.7%
1, Attached	4.0%	3.8%
2	1.3%	1.9%
3 or 4	3.7%	4.1%
5 to 9	7.4%	7.4%
10 to 19	7.3%	9.2%
20+	17.4%	21.1%
Mobile Home	1.7%	1.7%
Other	0.1%	0.1%

2000 Housing Units by Year Structure Built

	10 Minutes	15 Minutes
Total	85,651	289,012
1999 to March 2000	3.2%	2.3%
1995 to 1998	7.1%	6.3%
1990 to 1994	7.6%	6.7%
1980 to 1989	17.9%	15.5%
1970 to 1979	17.5%	16.8%
1969 or Earlier	46.8%	52.3%
Median Year Structure Built	1972	1969

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing

Drive Time: 10 Minutes Drive Time: 15 Minutes

[Top 3 Tapestry Segments](#)

1.	Enterprising Professionals	Metro Renters
2.	Old and Newcomers	Enterprising Professionals
3.	Aspiring Young Families	Main Street, USA



2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$221,537,139	\$713,419,439
Average Spent	\$2,404.98	\$2,361.80
Spending Potential Index	96	94
Computers & Accessories: Total \$	\$28,856,855	\$92,769,125
Average Spent	\$313.27	\$307.12
Spending Potential Index	137	135
Education: Total \$	\$165,040,652	\$524,634,025
Average Spent	\$1,791.66	\$1,736.82
Spending Potential Index	143	138
Entertainment/Recreation: Total \$	\$398,925,734	\$1,262,460,860
Average Spent	\$4,330.69	\$4,179.42
Spending Potential Index	134	129
Food at Home: Total \$	\$552,824,975	\$1,772,583,229
Average Spent	\$6,001.40	\$5,868.20
Spending Potential Index	132	129
Food Away from Home: Total \$	\$412,228,603	\$1,320,096,235
Average Spent	\$4,475.10	\$4,370.22
Spending Potential Index	134	131
Health Care: Total \$	\$438,549,425	\$1,365,728,338
Average Spent	\$4,760.84	\$4,521.29
Spending Potential Index	126	120
Household Furnishings & Equip: Total \$	\$240,729,016	\$761,552,109
Average Spent	\$2,613.32	\$2,521.14
Spending Potential Index	120	116
Investments: Total \$	\$178,560,717	\$555,788,741
Average Spent	\$1,938.43	\$1,839.96
Spending Potential Index	135	128
Retail Goods: Total \$	\$2,993,731,496	\$9,477,201,829
Average Spent	\$32,499.58	\$31,374.61
Spending Potential Index	126	122
Shelter: Total \$	\$2,021,547,415	\$6,506,864,869
Average Spent	\$21,945.67	\$21,541.20
Spending Potential Index	140	138
TV/Video/Sound Equipment: Total \$	\$148,288,263	\$473,862,782
Average Spent	\$1,609.80	\$1,568.74
Spending Potential Index	132	129
Travel: Total \$	\$235,665,182	\$744,221,633
Average Spent	\$2,558.35	\$2,463.77
Spending Potential Index	139	133
Vehicle Maintenance & Repairs: Total \$	\$114,561,649	\$364,020,540
Average Spent	\$1,243.67	\$1,205.10
Spending Potential Index	133	129

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI