

Department of Community and Economic Development
Planning Division
ADMINISTRATIVE POLICY/CODE INTERPRETATION

**ADMINISTRATIVE
POLICY/CODE**

INTERPRETATION #: CI-98

**MUNICIPAL
CODE SECTIONS:**

RMC 4-4-100E.5

REFERENCE:

LUA05-068

SUBJECT:

Signage Requirements for Multi-Building Complexes

BACKGROUND:

RMC 4-4-100E.5.a limits each individual business establishment to one sign for each street frontage. Large institutions (e.g. educational facilities, office parks, and medical campuses) generally require numerous on-site directional signs for on campus navigation.

JUSTIFICATION:

The limitation to signage on street frontage is based on the purpose of RMC 4-4-100, which is to promote "*the health, safety, morals, general welfare, social and economic welfare and esthetics of the City of Renton.*" Allowing directional signage to the internal space of a large, multi-building campus would not negatively impact the esthetics of the City, instead it would improve the health, safety, and general welfare of motorists and pedestrians.

DECISION:

Amend RMC 4-4-100E.5 to allow internal directional and wayfinding signs for major institutions to direct vehicular and pedestrian traffic.

**ADMINISTRATOR
APPROVAL:**

C. E. "Chip" Vincent

EFFECTIVE DATE:

**APPEAL
PROCESS:**

To appeal this determination, a written appeal--accompanied by the required filing fee--must be filed with the City's Hearing Examiner (1055 South Grady Way, Renton, WA 98057, 425-430-6515) no more than 14 days from the date of this decision. Your submittal should explain the basis for the appeal. Section 4-8-110 of the Renton Municipal Code provides further information on the appeal process.

**CODE
AMENDMENTS
NEEDED TO
IMPLEMENT DETERMINATIONS:**

4-4-100 SIGN REGULATIONS

E. SIZE, NUMBER AND HEIGHT OF PERMANENT SIGNS:

5. Additional Signs Permitted in Commercial and Industrial Zones: Except in the City Center Sign Regulation Area, subsection H of this Section, the following shall apply in all commercial and industrial zones: (Ord. 5578, 11-15-2010)

k. Large Institution Directional and Wayfinding Signs: Commercial and industrial campuses on land equal to or greater than 200,000 square feet of contiguous land area may display directional signs in excess of the maximum number of signs allowed in RMC 4-4-100E.5.a under the following conditions:

i. Appearance of Signs: All on campus directional signs shall be visually similar to other on campus signs.

ii. Allowed Area, Height, and Number: Directional signs shall not exceed nine (9) square feet in surface area and shall not exceed five feet (5') in height. One (1) wayfinding sign with a maximum surface area of thirty-two (32) square feet may be used for every 50,000 square feet of contiguous land area. Wayfinding signs shall not exceed a height of six feet (6') above the established grade.

iii. Visibility and Location: Signage shall not be visible from the public right-of-way unless necessary for traffic and pedestrians entering the campus. Directional and wayfinding signs shall be located on the subject property, outside of the public right-of-way, and drive aisles.

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